

**BRASIL
NO MUNDO**

SUPPORT FOR
FILMS AND PROJECTS
IN INTERNATIONAL
FESTIVALS AND MARKETS



FESTIVAL DE CANNES

**CANNES 2021
74TH EDITION
6 - 17 JULY**



Projeto
Paradiso



Through its program **Brasil no Mundo**, **Projeto Paradiso** aims to boost the presence of Brazilian talents, projects and films at the world's major international markets and festivals.

For the **74th Festival de Cannes**, we are happy to announce our support to four Brazilian feature films; the launch of a **new award with Ventana Sur**, the most important Latin American audiovisual market and a **Marché du Film partner**; the support for a prominent female director at the Marché; and the launch of two new episodes of our interview web series **Brave New World - the Future of Cinema**.



FESTIVAL DE CANNES
OUT OF COMPETITION
SPECIAL SCREENING
2021 OFFICIAL SELECTION

**SPECIAL
SCREENING**

**SPECIAL
SCREENING**

A woman with dark hair, wearing a light-colored sleeveless top, leans against the open door of a teal vintage car. The car is parked on a dirt road in a desert landscape with a clear sky. The overall tone of the image is warm and slightly desaturated.

MARINER OF THE MOUNTAINS

Director: Karim Aïnouz

Production companies: Globo Filmes (Brazil),
MPM Film (France), VideoFilmes (Brazil), Big Sister (France)
and Watchmen Productions (Germany)

Synopsis: January 2019. Filmmaker Karim Aïnouz decides to get on a boat and cross the Mediterranean, embarking on his first journey to Algeria.

Accompanied by the memory of his mother Iracema and his camera, Aïnouz gives us a detailed account of the journey to his father's homeland; from the sea crossing to his arrival at the Atlas Mountains in Kabylia - a mountainous region in northern Algeria - to his return. Interweaving present, past and future.





OFFICIAL SELECTION
UN CERTAIN REGARD
FESTIVAL DE CANNES

UN CERTAIN
REGARD

UN CERTAIN
REGARD



PRAYERS FOR THE STOLEN

Director: Tatiana Huezo

Screenplay: Tatiana Huezo

Production companies: Pimienta Films (Mexico), Match Factory Productions (Germany), Desvia Produções (Brazil), Board Cadre Filmes (Switzerland), Louverture Films (US), Cactus Films & Video (Mexico) and Jaque Content Mexico (Mexico)

Synopsis: In a Mexican mountain village, three young girls turn abandoned houses into their private playgrounds. They disguise themselves as women out of sight of others, and find refuge in hiding places to escape those who might kidnap them. But the dark echoes of violence become an inescapable threat.



QUINZAINÉ
DES RÉALISATEURS
Société des réalisateurs de films
CANNES

QUINZAINÉ
RÉALISATEURS

QUINZAINES
DES
RÉALISATEURS



MEDUSA

Director: Anita Rocha da Silveira

Screenplay: Anita Rocha da Silveira

Production companies: Bananeira Filmes (Brazil), My Mama Entertainment (Brazil), Brisa Filmes (Brazil), Telecine (Brazil), Canal Brasil (Brazil) and Cajamanga (Brazil)

Synopsis: Brazil, present days. Mariana, 21 years old, belongs to a world where she must do her utmost to keep up the appearance of a perfect Christian woman. In order to resist temptation, she and her girlfriends try their best to control everything and everyone around them. And that includes the town sinners. At night, the girls' squad put on masks and go out to hunt and beat up all the women who have deviated from the path of righteousness. However, the day will come when the urge to scream will be stronger than it has ever been...



QUINZAINES
DES
RÉALISATEURS



THE EMPLOYER AND THE EMPLOYEE

Director: Manuel Nieto Zas

Screenplay: Manuel Nieto Zas

Production companies: Roken Filmes (Uruguay), Pasto (Argentina), Murillo Cine (Argentina), Vulcana Cinema (Brazil), Sancho&Punta (Brazil), Paraíso Production (France) and Nadador Cine (Uruguay)

Synopsis: The employer is a young man who apparently has everything going on for him, except one pressing concern: his baby's health. The employee is looking for a job to support his newborn too. He does not hesitate when the employer decides to hire him to work on his lands. Both will meet their needs by helping each other. But one day an accident happens. This unexpected event will strain the ties between them, endangering the fate of the two families.





MARCHÉ DU FILM



VS2020
VENTANA SUR

Projeto Paradiso and the Argentinian market **Ventana Sur** are happy to launch a new partnership during the **Marché du Film**: the **Paradiso WIP Award**. It will grant a **US\$ 10,000 prize** to a fiction feature film in the post production stage, selected by a special jury appointed by Ventana Sur. Fiction feature films with a majority or minority co-production in Brazil are eligible for the prize. The selected project will have a special screening during Ventana Sur.

Ventana Sur is the most important Latin American audiovisual market, organized by the **National Institute of Cinema and Audiovisual Arts** (INCAA) and the **Marché du Film - Cannes Film Festival**. It is scheduled to take place in Buenos Aires from November 29th to December 3rd, 2021.

**MARCHÉ
DU FILM**

A portrait of Bárbara Cunha, a woman with long dark hair, wearing a gold hoop earring and a ring, resting her chin on her hand. The image is overlaid with a semi-transparent orange filter.

BÁRBARA CUNHA

Bárbara Cunha is a member of **Projeto Paradiso's Talents Network**. Professionals from our network are eligible to receive additional **supports for their careers**.

She is a co-founder and partner of 99 Produções, and has directed three documentary series as well as the feature film *Prison Flower* (2019). She is currently working on her first two fiction films: *Child Bride* and *The Field of Guara Wolves*, chosen to participate in the **Paradiso Incubator 2020**.

Her documentary feature film *God is Woman* was selected for **Docs in Progress - Marché du Film**. The director received our support to participate in the market, where she will pitch and present an excerpt of the film to festival programmers and sales agents.



BRAVE NEW WORLD



**ALEKSANDRA
ZAKHARCHENKO**



**ANITA DA ROCHA
SILVEIRA**



VANIA CATANI

Launched at the online edition of **Marché du Film 2020**, *Brave New World - the Future of Cinema* is a web series of interviews with key players of the audiovisual market available on our YouTube channel, **Canal Paradiso**. At this edition of the **Festival de Cannes**, we are launching two episodes: one with **Aleksandra Zakharchenko**, about the impACT program at the Marché, and another with **Anita da Rocha Silveira** and **Vania Catani**, director and producer of *Medusa*, her first feature film that premieres at the 2021 Directors' Fortnight.

**CHECK OUT
THE
INTERVIEWS**



Projeto Paradiso is a philanthropic initiative that provides high-value support mechanisms for Brazilian talents in the audiovisual sector with a focus on fiction films and series that connect with their audiences. We invest in professional training and capacity building and nurture a network of professionals in Brazil. Focused on internationalization, we work through partnerships with well-known institutions, thereby connecting national talent with training and business opportunities around the world.



An initiative by



INSTITUTO OLGA RABINOVICH

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ABOUT
US**



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