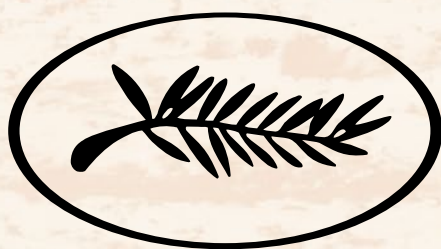




Projeto
Paradiso

at



MARCHÉ DU FILM
FESTIVAL DE CANNES

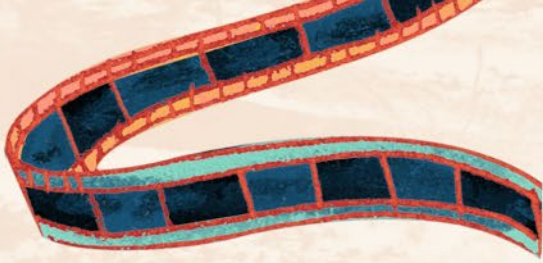


FESTIVAL DE CANNES

78TH EDITION

13-24 MAY, 2025





Projeto Paradiso is a career accelerator for Brazilian screenwriters, directors, producers, and distributors, opening doors to premier training opportunities around the world.

Through its program **Brasil no Mundo**, Projeto Paradiso aims to boost the presence of Brazilian talent, projects, and films in the world's major international markets and festivals.

At the 78th Festival de Cannes, Projeto Paradiso will support a Brazilian feature film in the **Official Selection**, Kleber Mendonça Filho's *The Secret Agent*; as well as Pedro Pinho's *I Only Rest in the Storm*, in the **Un Certain Regard** selection; Leonardo Martinelli's short film *Samba Infinito* in the **Semaine de la Critique** selection; Lírio Ferreira and Karen Harley's *To Vigo I Go!*, in the **Cannes Classics**; and Aurélien Vernhes-Lermusiaux's *The Black Snake* in the **ACID** section.

As the Marché du Film's 2025 **Country of Honour**, Brazil celebrates a landmark presence at the Festival de Cannes. We are delighted to announce significant new strategic partnerships that will help shine an even greater light on Brazilian talent worldwide.

Find out more in the pages to follow and, hopefully, see you in Cannes!





BRASIL NO MUNDO



SUPPORT FOR
FILMS AND PROJECTS
IN INTERNATIONAL
FESTIVALS AND MARKETS





OFFICIAL SELECTION
COMPETITION
FESTIVAL DE CANNES



THE SECRET AGENT

Director: Kleber Mendonça Filho

Screenplay: Kleber Mendonça Filho

Production companies: CinemaScópio (Brazil), MK Productions (France), One Two Films (Germany), Lemming Films (Netherlands)

Synopsis: *Marcelo (Wagner Moura) is a technology specialist who flees a mysterious past and returns to Recife in search of peace. He soon realises that the city is far from being the refuge he is looking for.*





OFFICIAL SELECTION
UN CERTAIN REGARD
FESTIVAL DE CANNES

I ONLY REST IN THE STORM

Director: Pedro Pinho

Screenplay: Pedro Pinho, Miguel Seabra Lopes, José Filipe Costa, Luísa Homem, Marta Lança, Miguel Carmo, Tiago Hespanha, Leonor Noivo, Luís Miguel Correia, Paul Choquet

Production companies: Uma Pedra no Sapato (Portugal), Terratreme Filmes (Portugal), Bubbles Project (Brazil), Still Moving (France), deFilm (Romania)

Synopsis: *Sérgio travels to a metropolis in West Africa to work for an NGO as an environmental engineer on a road project between the desert and the jungle. There, he becomes entangled in an intimate yet unbalanced relationship with two inhabitants of the city, Diara and Gui. As the neo-colonial dynamics among the expatriate community unravel, this fragile bond becomes his only refuge from an impending collapse into solitude or barbarism.*





64^e SEMAINE
DE LA CRITIQUE
CANNES 2025

SAMBA INFINITO

Director: Leonardo Martinelli*

Screenplay: Leonardo Martinelli*

Production companies: Baraúna Filmes (Brazil),
Les Valseurs (France), Pseudo Filmes (Brazil)

Synopsis: *During the Rio Carnival, a street cleaner is grieving the loss of his sister while carrying out his work duties. Amidst the revelry of the street blocks, he finds a lost child and decides to help her.*

*Martinelli is a member of the **Paradiso Talent Network**. He received both a fellowship to participate in the 2022 Locarno Residency and a Paradiso Award following the selection of his feature project *Neon Phantom* in the 2023 Hubert Bals Fund.





OFFICIAL SELECTION
CANNES CLASSICS
FESTIVAL DE CANNES



TO VIGO I GO!

Director: Lírío Ferreira, Karen Harley

Screenplay: Lírío Ferreira

Production companies: Coqueirão Pictures (Brazil), Globo Filmes (Brazil), GloboNews (Brazil), Raccord Produções (Brazil), Sinédoque (Brazil), Dualto Produções (Brazil)

Synopsis: *A documentary feature on Carlos Diegues, one of the greatest Brazilian filmmakers, who recently passed away. In his final interviews, he discusses cinema, politics, Brazil, and his own life. These interviews are interspersed with excerpts from his films and their soundtracks, composed by artists such as Chico Buarque, Gilberto Gil, and Caetano Veloso.*





THE BLACK SNAKE

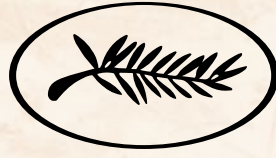
Director: Aurélien Vernhes-Lermusiaux

Screenplay: Aurélien Vernhes-Lermusiaux, Marlène Poste

Production companies: Dublin Films (France), Vulcana Cinema (Brazil), Burning (Colombia)

Synopsis: *After years of absence, Ciro is back in the Colombian Tatacoa desert, at the bedside of his dying mother. As he confronts those he has abandoned and an age-old legacy, the last guardians of the desert prowl a land as sublime as it is fragile.*





MARCHÉ DU FILM
FESTIVAL DE CANNES



BRASIL
COUNTRY OF HONOUR

In a landmark moment for Brazilian cinema, the nation takes centre stage as the Marché du Film's 2025 **Country of Honour**.

Brazil's participation will be organized jointly by the Ministry of Culture and the Ministry of Foreign Affairs, and will include filmmakers, producers, and representatives of the Brazilian audiovisual industry. It will provide an opportunity to establish partnerships and **promote Brazilian cinema** on the global stage.

Brazil's presence at the Marché du Film is part of the Saison France-Brésil de l' Institut Français, which will include a series of cultural and academic events in both countries, aimed at **strengthening ties between the two nations**.

Adding to Brazil's vibrant presence, three of the country's **leading film institutions** will use their stands as vital hubs to promote Brazilian cinema and foster international partnerships throughout the market: **Cinema do Brasil** (Palais-1, n° 26.01), **Spccine** (Palais-1, n° 25.01) and **RioFilme** (Palais-1, n°23.02).



MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

MINISTRY OF
FOREIGN
AFFAIRS

MINISTRY OF
CULTURE





Paradiso INCUBATOR

Paradiso Incubator is a training program aimed at developing feature-length fiction projects. Its objective is to promote international co-productions of high artistic value and foster the professional skill-building of participants – independent and debut screenwriters, directors, and producers.



La
Fabrique
Cinéma



Festival do Rio



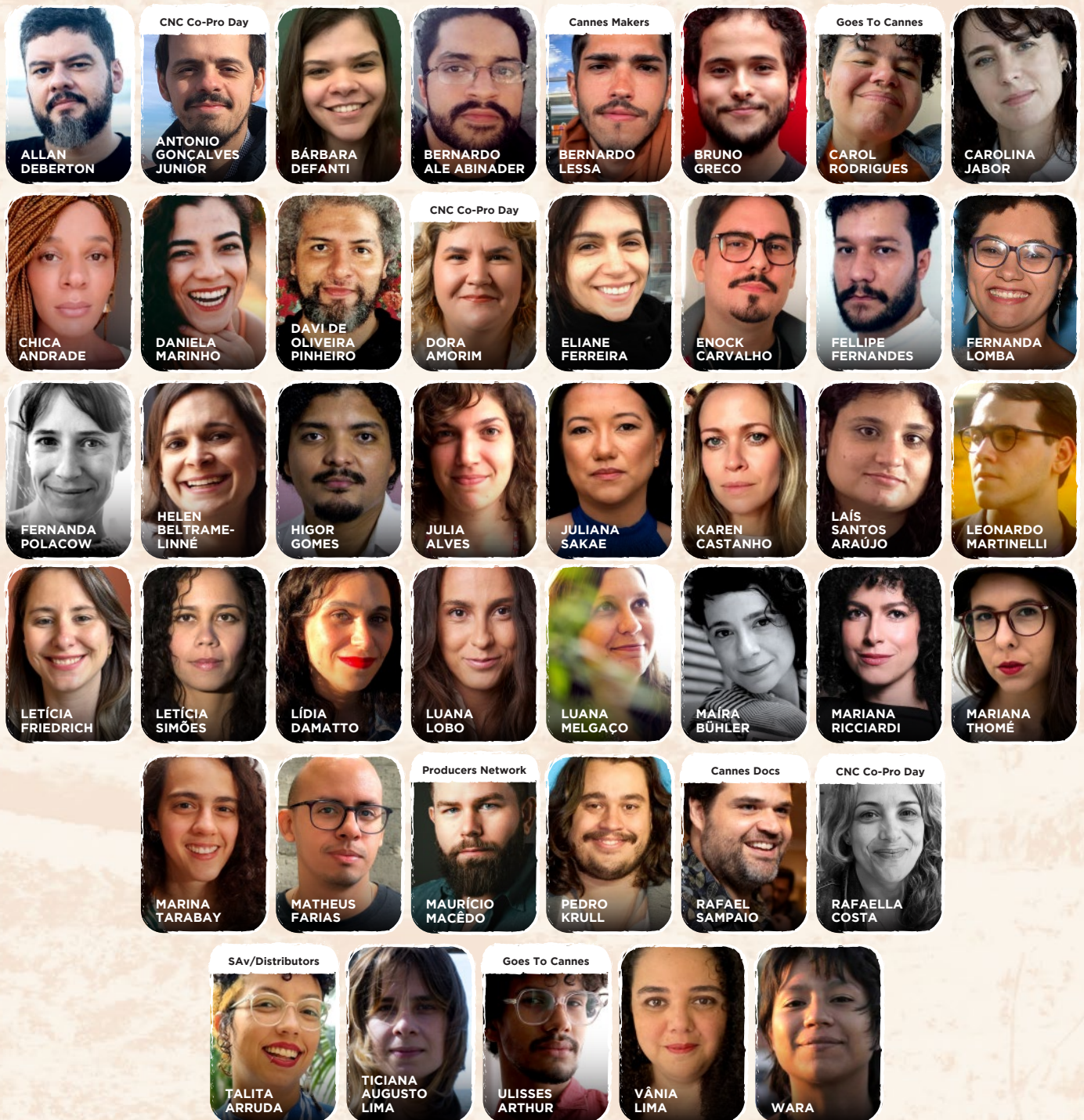
GOES TO CANNES
MARCHÉ DU FILM

Projeto Paradiso is proud to see ***Infantry*** by **Laís Santos Araújo**, produced by **Pedro Krull**, developed as part of Paradiso Incubator 2024, amongst the selection of **La Fabrique Cinéma** of the Institut français, a program designed to promote young filmmakers from emerging countries on the international market. This year, Projeto Paradiso is joining forces with La Fabrique and sponsoring the presence of *Infantry* in Cannes.

We Are Not Dreaming, directed by **Ulisses Arthur**, a feature project developed during Paradiso Incubator 2020, was selected for Marché du Film's section **Festival do Rio Goes to Cannes**, where it will be able to pitch its creative visions and connect with potential sales agents, distributors, and international festival programmers.



PARADISO TALENT NETWORK



PARADISO TALENT
NETWORK

The Paradiso Talent Network comprises Brazilian audiovisual professionals who received fellowships from Projeto Paradiso to take part in premiere training programs worldwide.

This year, on the occasion of Brazil's nomination as the Marché du Film's 2025 Country of Honour, 43 professionals from our network will attend the event. We are very proud to see such a numerous and diverse delegation representing the Paradiso Talent Network in Cannes!





Photo by Jamille Queiroz

Four short films produced as part of the **Directors' Factory Ceará Brasil** project will open the Directors' Fortnight, one of the festival's most prestigious film selection. Sponsored by the Government of Ceará in partnership with the Directors' Fortnight and curated by Ceará-born filmmaker Karim Ainouz, the initiative pairs four professionals from Brazil's North and Northeast regions with four international counterparts.

Besides supporting the programme, Projeto Paradiso will sponsor the presence of the films' producers in Cannes. We are also proud to see two directors from the **Paradiso Talent Network** amongst the four selected by the Directors' Factory.

Beyond the screenings, participants will pitch their feature-length projects to industry professionals at the Marché.

PRESENTED AND SPONSORED BY



PRODUCED BY



IN ASSOCIATION WITH



IN PARTNERSHIP WITH



INSTITUTIONAL SUPPORT

Through strategic partnerships, we are supporting prominent Brazilian organisations at Marché du Film 2025:



Nicho 54 is a consulting firm devoted to education, representation, and global engagement amplifying the visions of Black entrepreneurs, producers, and artists in Brazil's audiovisual landscape.



DiALAB is an international platform for career development, project consultancy, and networking for black audiovisual professionals. Since its creation in 2018, DiALAB has worked hard to liaise with the most varied states in Brazil and countries in Latin America, Europe, and Africa.

And we are also proud supporters of...



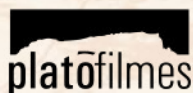
MARCELO CAETANO, member of the Queer Palm Jury.



GHOST LABOR, by Fábio Baldo, feature film project awarded at 2025 Lab Cena 15 to participate in the Marché du Film.



IVAN MELO, selected for the CNC Co-Pro Day, previously supported by Brasil no Mundo.



THIAGO BRIGLIA, from Platô Filmes, was selected for the Producer's Network with the support of SAV/MinC.

WHAT TO LOOK OUT FOR AT CANNES



**JOSEPHINE
BOURGOIS**

Executive Director
josephine@ior.org.br



**RACHEL
DO VALLE**

Program Director
rachel@ior.org.br

The Projeto Paradiso team is participating in the 78th Festival de Cannes. Our Executive Director, Josephine Bourgois, was invited to be a member of the jury for the pitching session of the Festival's program, The Résidence.

They are available for meetings during the Marché du Film. Get in touch!

SCHEDULE

Launch: new initiative for development support in Brazil, in partnership with Hubert Bals Fund

May 15, 16:00 - 17:00

@ Cinema do Brasil stand (Palais-1, nº 26.01) and RioFilme and Spcine stands (Palais-1, nº 23.02/25.01)



RIOFILME



Cultura



Selection announcement: mentorship program with Lucrecia Martel

May 21, 10:00 - 11:00

@ Cinema do Brasil stand (Palais-1, nº 26.01)

Fundación

•FONDOSA

ANNOUNCEMENTS



FILM RESIDENCY

TATINO FILMS

Pop Up Film Residency

In partnership with Tatino Films, we will announce the filmmaker selected for the upcoming Pop Up Film Residency Paradiso Brazil in Revine Lago, Italy.



Kourtrajmé Schools

Launch of the groundbreaking initiative *Decolonial Voices: Workshop on Serial Narrative Development* within the scope of the Saison France-Brésil de l'Institut français.



Projeto Paradiso is a foundation that offers a wide range of support for professionals in film and episodic content and champions their presence on the global stage.

We invest in professional training and capacity building through fellowships, mentoring programs, workshops, seminars and studies, nurturing a network of professionals in Brazil. Focused on internationalisation, we work through partnerships with well-known institutions, connecting national talent with training and business opportunities around the world.



Projeto
Paradiso

An initiative of

IOR

INSTITUTO OLGA RABINOVICH

FIND OUT MORE ABOUT US



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