



Projeto
Paradiso

ANNUAL
REPORT **2024**





In 2018, the idea that would bring Projeto Paradiso to life was born. The desire to leave a philanthropic legacy led me to launch an initiative to strengthen the national audiovisual sector, nurture talent, and connect our stories to the world. Today, after five intense years, we celebrate the conclusion of the institution's first cycle. We feel proud of our achievements and encouraged to build an even more promising future.

Throughout this journey, **we have grown and impacted people in ways we could never have imagined.** It's been five years of unwavering commitment to excellence - supporting extraordinary projects, awarding fellowships for the world's most prestigious training programs, and championing works at international festivals and markets.

At the 2nd National Summit of the Paradiso Talent Network, held in April 2024 (Salvador, Bahia), 130 professionals from all over Brazil gathered to share their experiences and visions. We were proud to witness the impact of our work and the **vibrant creativity** that pulses through our country.

As we complete this first stage, I feel renewed. I know there is still a lot to come and I **welcome** the future enthusiastically, looking forward to new stories, partnerships, and achievements.

Thank you to everyone who has been part of this journey. Working alongside you has been an immense honor.

OLGA RABINOVICH

President-Founder
Olga Rabinovich Institute
Projeto Paradiso

Five years after the launch of the Paradiso Project, we are proud to see that our logo, created in 2019, remains current and **reflects the values we consider fundamental to our work**. Our mascot has arms shaped like the infinity symbol, representing unlimited capacity for learning and professional achievement; legs to travel the world in search of knowledge and partnerships; and within its eye, a large camera to capture and produce films, symbolizing filmic creation and the potential for imagination.

Since the beginning, our mission has not changed: to support the development of professionals in the audiovisual industry. During this period, we have witnessed the individual transformations of hundreds of screenwriters, directors, producers, and distributors. It has been a privilege and an honor to see how, over the years, we have been able to contribute to their careers and the impact of the extraordinary stories they tell. We are proud to have evolved our work through dedication and attentive listening. We have grown sustainably and learned to position ourselves alongside the institutions with which we wish **to build a vibrant and diverse audiovisual industry**. We have learned, matured, and created a way of working that is collaborative and innovative. 2024 marks the end of Projeto Paradiso's

first 5-year cycle, and this report provides a numerical overview of this period. It details some of our most important actions, including strategic partnerships with international institutions, such as the Hubert Bals Fund, Berlinale Talents, and Series Mania Institute, the launch of the new Paradiso Residency program, the expansion and strengthening of the Paradiso Talent Network (which now comprises over 200 members), support for the restoration and preservation of Brazilian cinema memories throughout the world, and the unprecedented milestone of over two thousand hours of democratizing access to knowledge through Paradiso Multiplica. **The more we remain aligned with our mission, the more certain our potential for success is.**

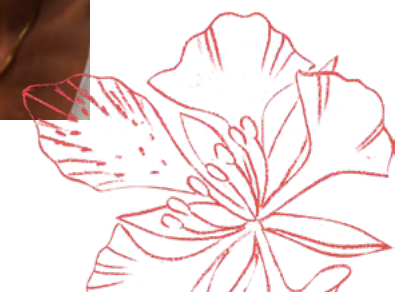
Today, with a more consolidated space and positioning, **we are inaugurating a new cycle to expand our scale and impact, further honing our strengths**. We will continue to support development through programs such as the Paradiso Incubator, the globalization of talent through Fellowships and Awards, and Brasil no Mundo, as well as ongoing support for professional skill building through the Paradiso Talent Network - contributing to an ecosystem that helps Brazilian films and series gain projection and prestige abroad

while impacting national audiences.

We are certain we're on the right path whenever we see our logo featured in a film's credits, when our name is cited in a professional's biography, or during a partner's acknowledgments. We are confident we will achieve even greater success for the Brazilian audiovisual industry by continuing on this collective journey.

JOSEPHINE BOURGOIS

Executive Director
Projeto Paradiso





MISSION AND PRINCIPLES
PROGRAMS
FIVE-YEAR OVERVIEW
PARADISO TALENT NETWORK
FELLOWSHIPS AND AWARDS
PARADISO INCUBATOR
RESIDENCIES
PARADISO ACCELERATOR
BRASIL NO MUNDO
COURSES AND LABS
SHOW ME THE FUND
PARADISO MULTIPLICA
PARTNERS
INSTITUTIONAL PRESENCE
IN THE PRESS
TEAM

MISSION

To build a Brazil capable of projecting itself onto the world's screens, impact lives through the quality and diversity of the stories told, and contribute to the rich national imagination with a robust audiovisual industry.

STRATEGY

Strengthen, qualify, and champion Brazilian audiovisual professionals and their works through national and international training, market projection, knowledge generation and dissemination initiatives to enable a qualified and diverse talent network.



OBJECTIVES



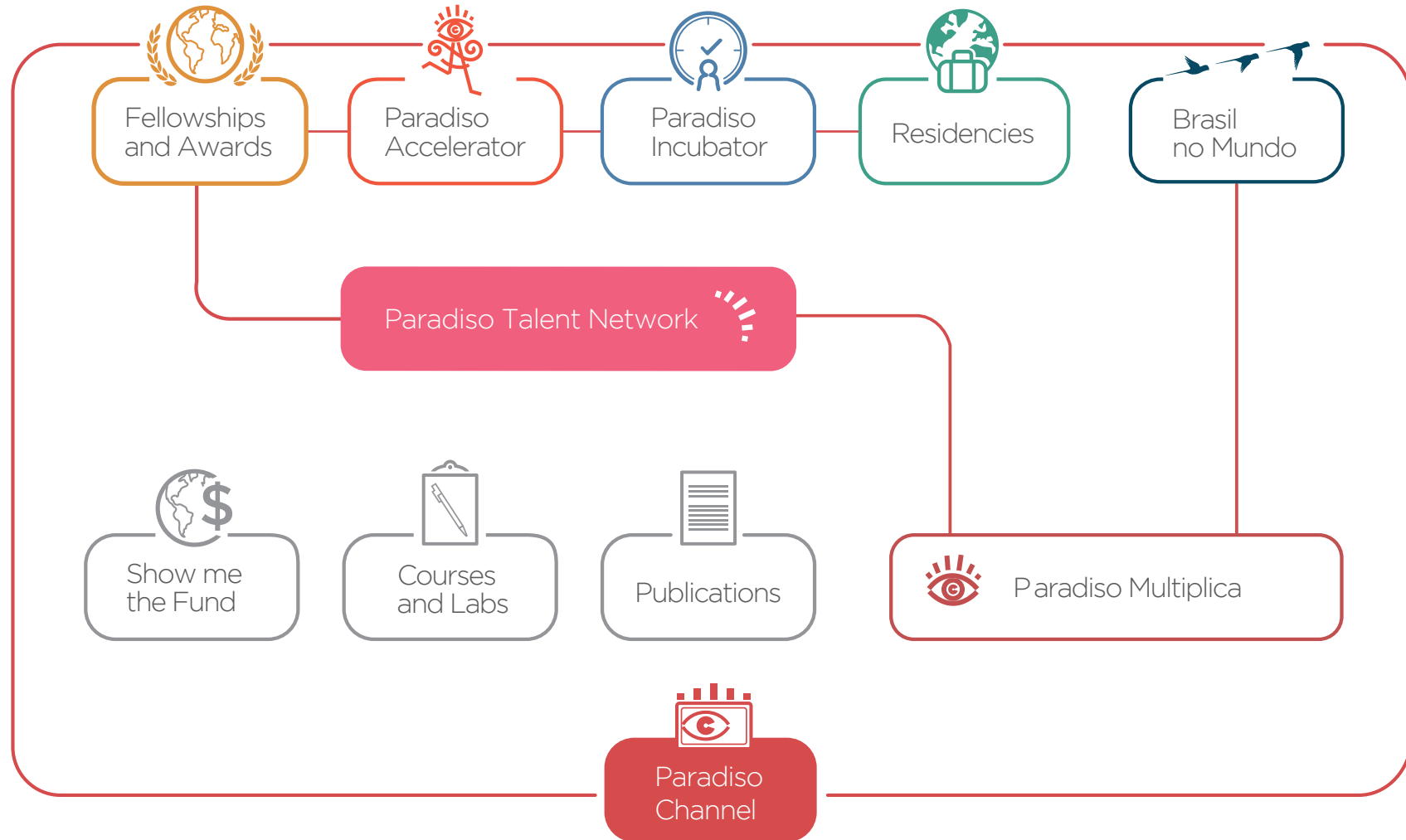
- Invest in professional **training**.
- Promote the **insertion** and **projection** of professionals in the national market.
- Foster a favorable ecosystem for project **development**.
- Qualify the Brazilian market by **internationalizing** projects, works, and talent.
- Disseminate and **democratize** knowledge and good practices.

PROGRAMS



Projeto Paradiso Programs

Training, internationalization, and knowledge dissemination.
Focus on fiction features and series.

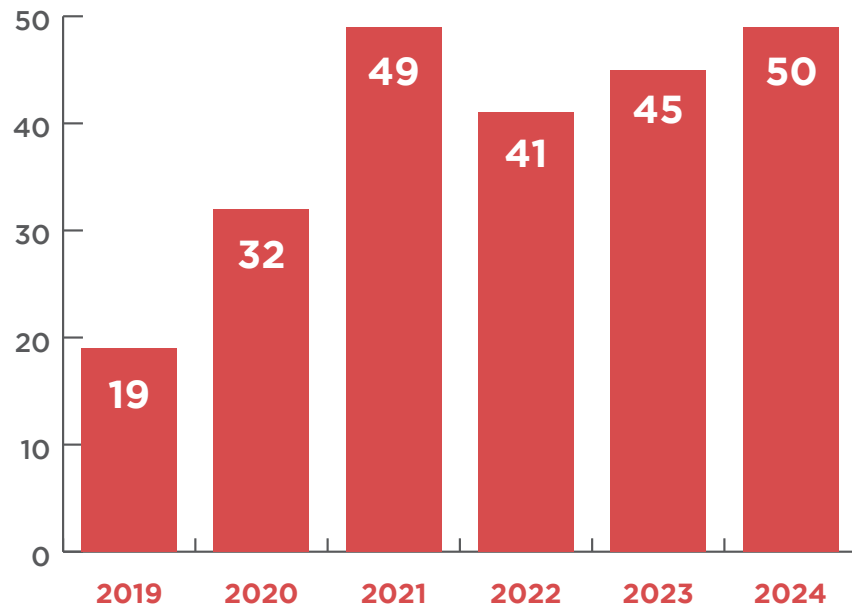




2019-2024 **OVERVIEW**

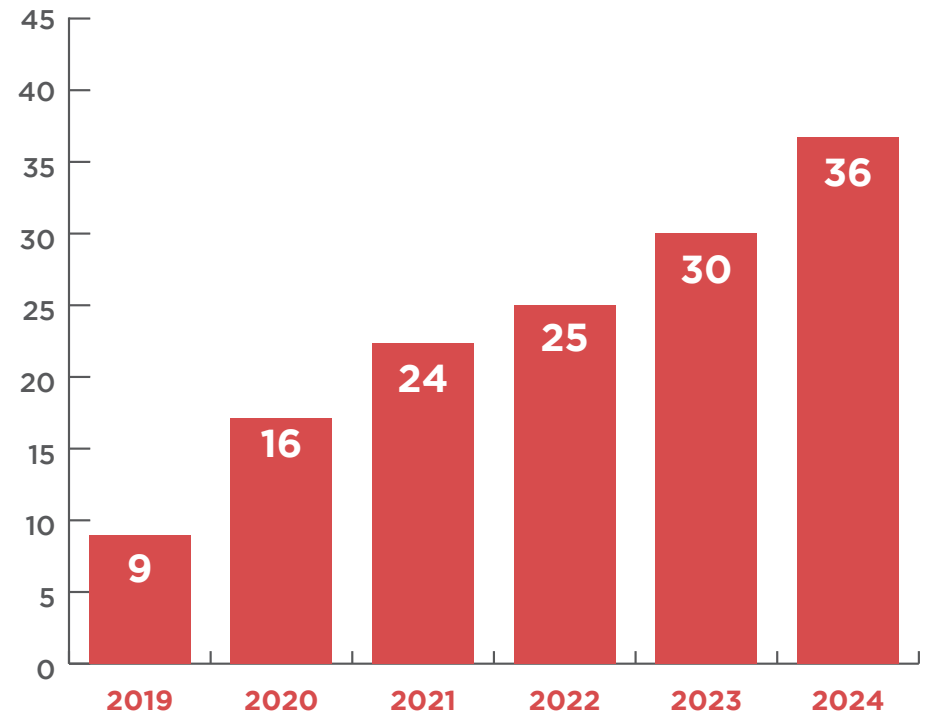


NUMBER OF FELLOWS



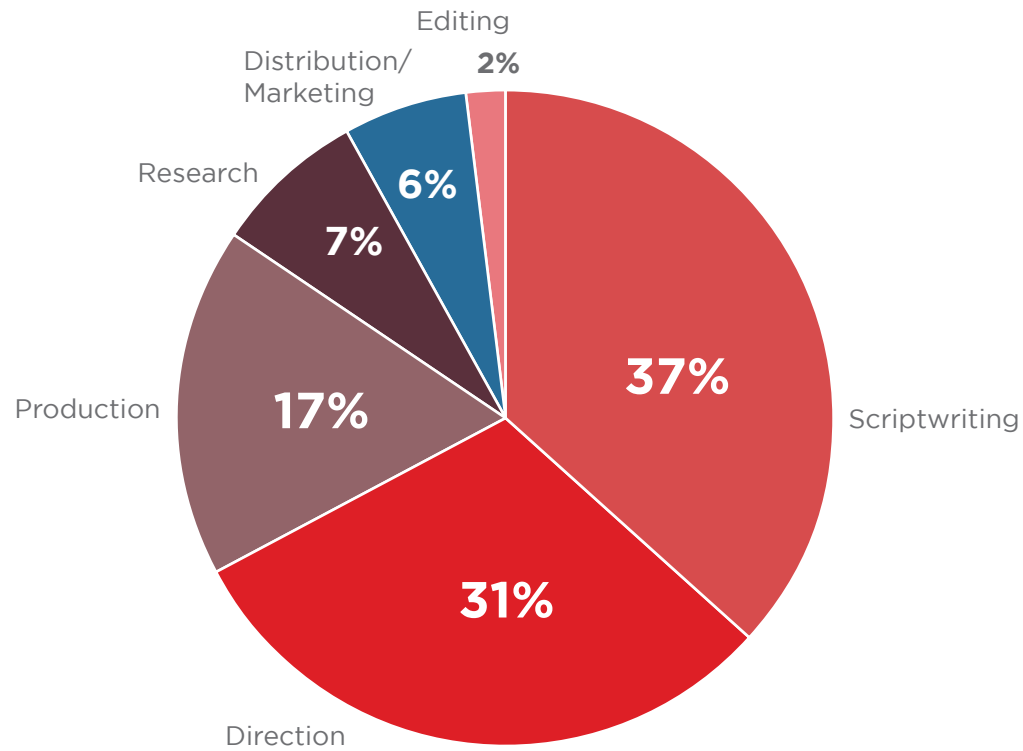
Total number: 210

FELLOWSHIPS OFFERED

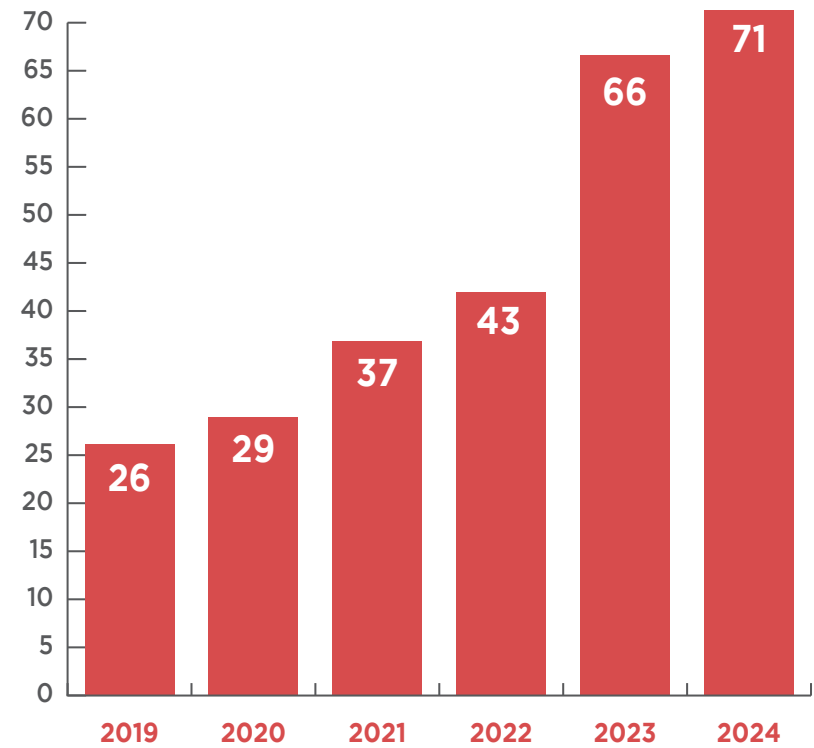


This includes Paradiso Fellowships, exclusive fellowships, and residencies for the Talent Network.

FIELD OF WORK

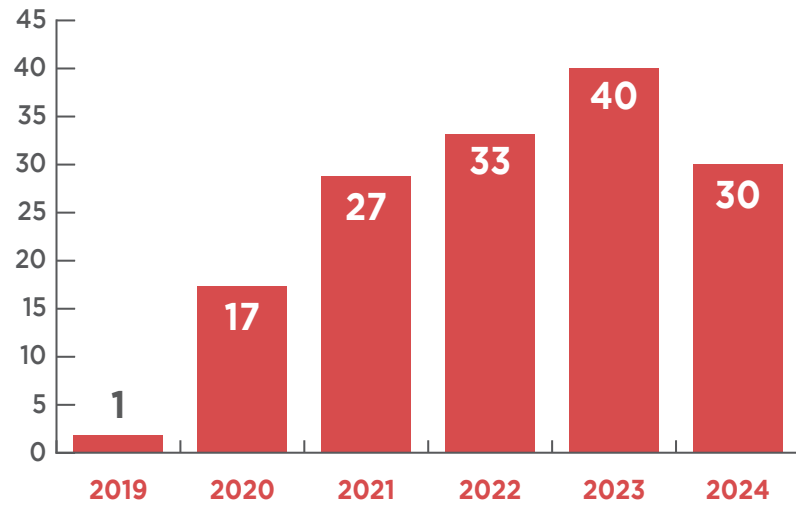


NUMBER OF PARTNERS

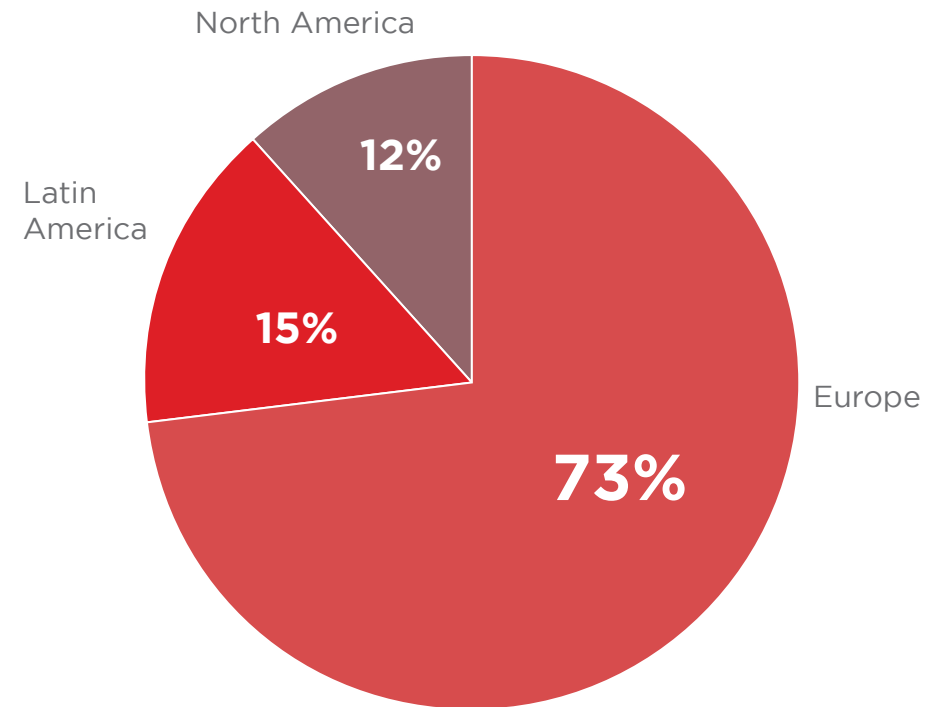


BRASIL NO MUNDO

Number of Grants



Grants by Region



PARADISO TALENT NETWORK



In **2024**,
Projeto Paradiso
supported
**50 Brazilian
professionals**
from **23 cities**
and **13 states**.
Eighteen of them
were already part
of the network.

In total, the
**Paradiso
Talent
Network**
comprises
210
fellows.

REDE PARADISO
DE TALENTOS 





**ALY
MURITIBA**

Mairi (Bahia)

Screenwriting,
Directing, Production,
and Distribution

Fellowship:
SERIESMAKERS
(France)



**AMANDA
PÓ**

São Paulo (São Paulo)

Production and
Distribution

Paradiso Incubator



**ANA
CAROLINA
SOARES**

Belo Horizonte (Minas Gerais)

Directing, Screenwriting,
Editing

Fellowship: Curso de
Desarrollo de Proyectos
Audiovisuales Iberoamericanos
(CDPAI) (Spain)



**ANDRÉ
HAYATO
SAITO**

São Paulo (São Paulo)

Directing and Screenwriting

Fellowship: TFL FeatureLab
(Italy)



**BARTOLOMEU
LUIZ**

Rio de Janeiro
(Rio de Janeiro)

Directing and
Production

**Paradiso Accelerator -
Executive Production**



Already part of the Paradiso Talent Network



**BRUNO
FATUMBI
TORRES**

Brasília (Distrito Federal)

Directing, Screenwriting
and Production

Paradiso Incubator



**CAIQUE
FERREIRA**

Francisco Morato
(São Paulo)

Production and
Research

**Fellowship: Locarno Pro
U30 (Suíça)**



**CAROLINA
JABOR**

Rio de Janeiro
(Rio de Janeiro)

Directing

**Fellowship:
SERIESMAKERS
(France)**



**CAROLINA
MARKOWICZ**

São Paulo (São Paulo)

Directing and
Screenwriting

**Fellowship: TFL ScripLab
(Italy)**

**Residency: Pop-Up Film
Residency (Romania)**



**DANIELA
MARINHO**

Brasília, (Distrito Federal)

Production

**Course: First Cut Lab
Paradiso Brazil**

**Fellowship: First Cut
Lab+ (Czech Republic)**



**DÉO
CARDOSO**

Fortaleza (Ceará)

Directing and
Screenwriting

**Award: BAL-LAB -
Festival Biarritz
Amérique Latine
(France)**



**DIOGO
LEITE**

São Paulo (São Paulo)

Directing and
Screenwriting

**Fellowship: EICTV -
Maestría em Escrita
Criativa (Cuba)**



EMANUEL LAVOR

Natal
(Rio Grande do Norte)

Directing, Screenwriting
and Production

Paradiso Incubator



ÉRICA SANSIL

Rio de Janeiro
(Rio de Janeiro)

Directing, Screenwriting,
Production, and
Research

Award: Cena 15



FABIO RODRIGO

São Paulo (São Paulo)

Directing and
Screenwriting

Paradiso Incubator



FELIPE FERNANDES

Recife (Pernambuco)

Directing and
Screenwriting

**Fellowship: Sam Spiegel
International Film Lab
(Israel)**



FERNANDA LOMBA

Cotia (São Paulo)

Directing, Screenwriting and Production

Residency: Cité Internationale des Arts (France)



FERNANDA PESSOA

São Paulo (São Paulo)

Directing and Screenwriting

Fellowship: Produire au Sud (France)

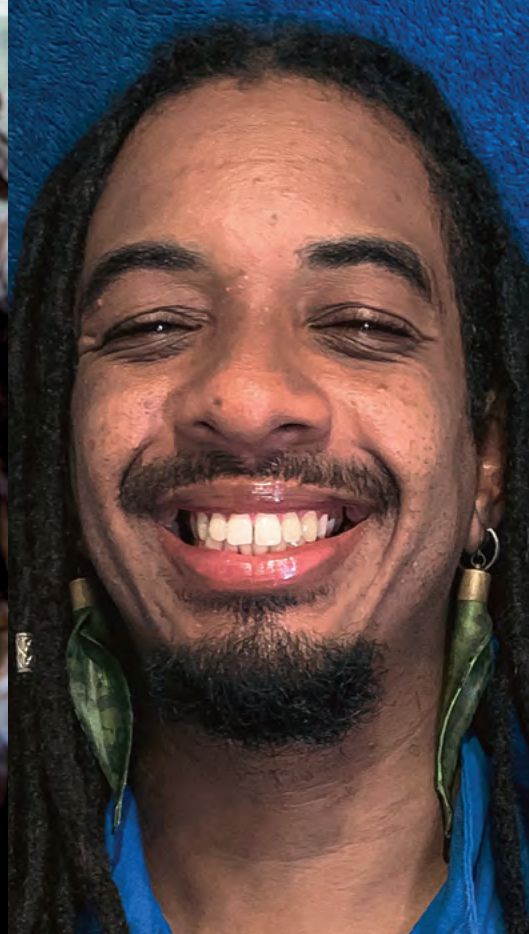


FRANCIS VOGNER DOS REIS

São Paulo (São Paulo)

Directing and Screenwriting

Course: First Cut Lab Paradiso (Brazil)



GEORGE FERREIRA

Rio de Janeiro (Rio de Janeiro)

Screenwriting

Award: DiALAB



**GEORGINA
CASTRO**

Fortaleza (Ceará)

Directing and
Screenwriting

Award: Cabíria



**GRACE
PASSÔ**

Belo Horizonte
(Minas Gerais)

Directing and
Screenwriting

**Course: First Cut Lab
Paradiso (Brazil)**



**JOANA
OLIVEIRA**

Belo Horizonte
(Minas Gerais)

Directing and
Screenwriting

**Residency: VI
Residencia
Iberoamericana de
Guión (Colombia)**



**JULIA
ALVES**

Jaboticabal (São Paulo)

Production
and Research

**Course: First Cut Lab
Paradiso (Brazil)**

**Fellowship: Creative
Producer Indaba (South
Africa)**



**JULIANA
SAKAE**

Florianópolis
(Santa Catarina)

Production and
Distribution

**Fellowship: Produire au
Sud (France)**



**KAREN
CASTANHO**

São Paulo (São Paulo)

Production

**Fellowship: EAVE+
(Luxembourg)**



**LAÍS
SANTOS
ARAÚJO**

Maceió (Alagoas)

Directing, Screenwriting,
and Research

Paradiso Incubator



**LARISSA
BARBOSA**

Contagem
(Minas Gerais)

Directing,
Screenwriting,
and Research

**Fellowship:
IndieLisboa Lab
(Portugal)**



LETÍCIA FRIEDRICH

Santa Maria
(Rio Grande do Sul)

Production and
Distribution

**Fellowship: EAVE
Producers Workshop
(Luxembourg)**



LILLAH HALLA

Vargem Grande do Sul
(São Paulo)

Directing and
Screenwriting

**Award: Hubert Bals
Fund (Holland)**



LÔ POLITI

São Paulo (São Paulo)

Directing and
Screenwriting

**Fellowship: Cine Qua
Non Lab - Script
Revision Lab (Mexico)**



LUANA MELGAÇO

Belo Horizonte
(Minas Gerais)

Production

**Residency: Moulin
d'Andé (France)**



**LUDMILA
NAVES**

São Paulo (São Paulo)

Directing and
Screenwriting

**Fellowship: Serial Eyes
(Germany)**



**MAÍRA
BRITO**

São Paulo (São Paulo)

Directing, Screenwriting,
and Research

**Fellowship: Filma AFRO
(Colombia)**



**MAÍRA
BÜHLER**

São Paulo (São Paulo)

Directing and
Screenwriting

**Award: BrLab TFL Next
Film (Italy)**



**MARCOS
PIMENTEL**

Juiz de Fora
(Minas Gerais)

Directing, Screenwriting,
and Production

**Residency: Moulin
d'Andé (France)**



**MARIANA
RICCIARDI**

Londrina (Paraná)

Production

**Fellowship: Midpoint
Institute-Writers' Room
(Czech Republic)**



**MATHEUS
FARIAS**

Recife (Pernambuco)

Directing, Screenwriting,
Production, Marketing,
and Editing

**Course: First Cut Lab
Paradiso (Brazil)**



**MAYRA
FAOUR AUAD**

São Paulo (São Paulo)

Production

**Fellowship: EAVE
Puentes (Italy and
Uruguay)**



**MILENA
RIBEIRO**

Itapuranga (Goiás)

Directing,
Screenwriting
and Production

Award: FRAPA



**PEDRO
KRULL**

Maceió (Alagoas)

Production

Paradiso Incubator



**RAFAELA
CAMELO**

Brasília, (Distrito Federal)

Directing, Screenwriting,
and Production

**Course: First Cut Lab
Paradiso (Brazil)**



**RENATA
ANDRADE**

Rio de Janeiro
(Rio de Janeiro)

Directing and
Screenwriting

Award: ABRA



**ROSA
CALDEIRA**

São Paulo (São Paulo)

Directing

**Fellowship: Campus
Málaga Talent (Spain)**



SIDJONATHAS ARAÚJO

Barrocas (Bahia)

Directing, Screenwriting,
Research, Distribution,
and Marketing

**Paradiso Accelerator -
Distribution**



THAIS PONTES

Rio de Janeiro
(Rio de Janeiro)

Screenwriting

Award: ABRA



THALLES CABRAL

Porto Alegre
(Rio Grande do Sul)

Directing and
Screenwriting

**Award: Laboratório
Novas Histórias**



TIÊ VILLARES

São Paulo
(São Paulo)

Screenwriting
and Production

**Fellowship: Rotterdam
Lab (Netherlands)**



ULISSES ARTHUR

Viçosa (Alagoas)

Directing, Screenwriting
and Research

**Course: First Cut Lab
Paradiso Brazil**



VICTORIA NEGREIROS

Salvador, BA

Direção
e Roteiro

**Bolsa: Locarno Spring
Academy (Suíça)**

INCOMING TALENT IN 2025

Below are the professionals who will join
the **Paradiso Talent Network** in 2025:

ANDRÉA RODRIGUES

Fellowship: EICTV - Maestría em Escrita Criativa (Cuba)

ANA JULIA TRAVIA and DUDA DE ALMEIDA

Award: BrLab TFL Next (Italy)

ANGELO DEFANTI

Residency: Cine Qua Non Retreat (Mexico)

GIULIANA MONTEIRO

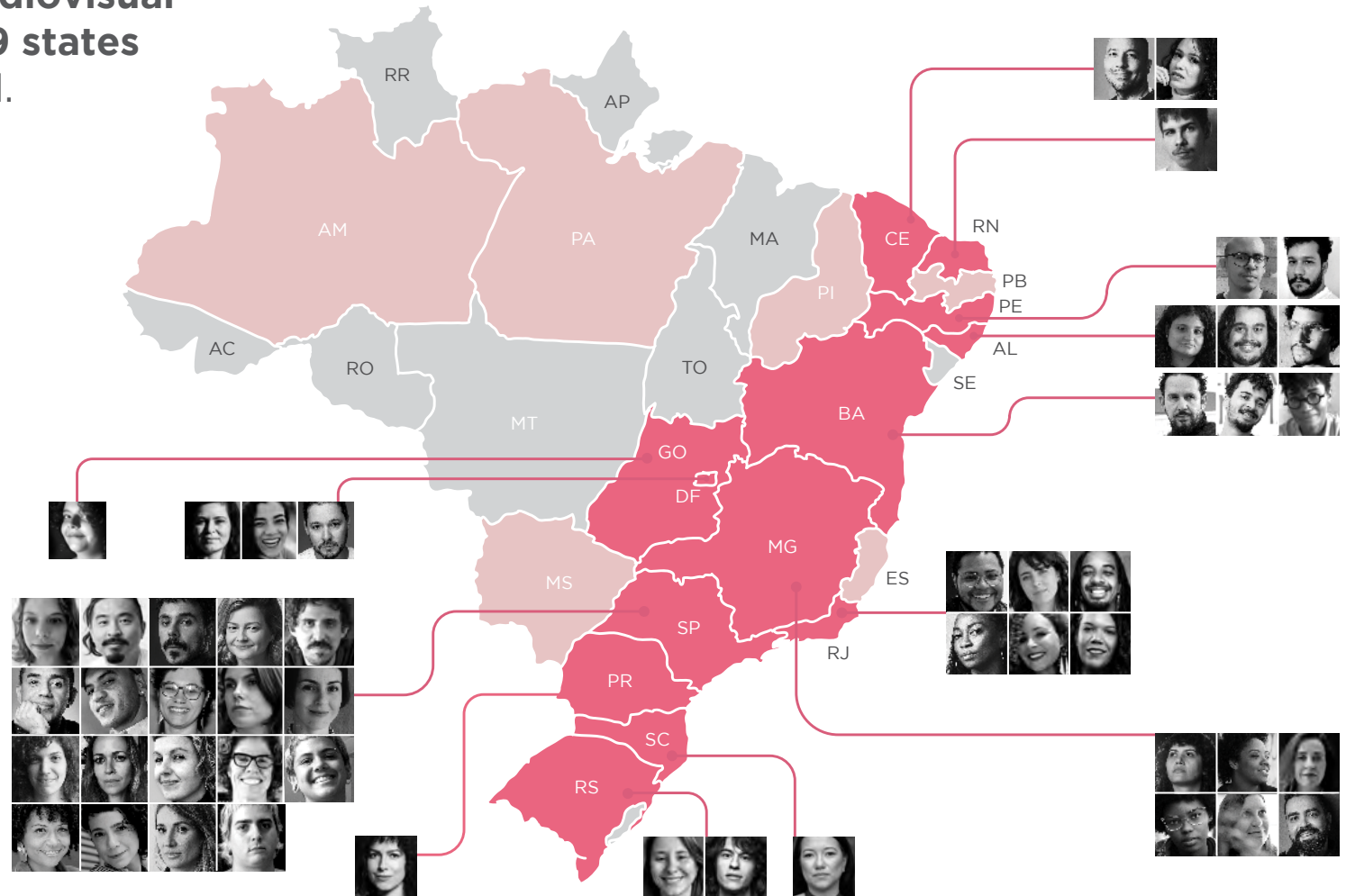
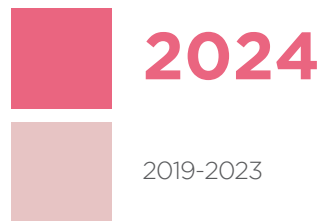
Residency: Cine Qua Non Retreat (Mexico)

LEONARDO MECCHI

Fellowship: EAVE Producers Workshop (Luxembourg)

Brazilian Talent

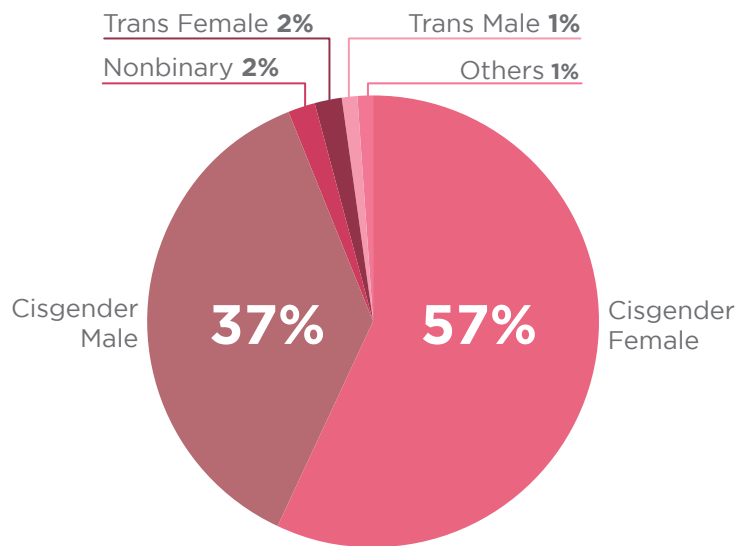
Between **2019** and **2024**, we supported **210 audiovisual professionals** from **19 states** in all regions of Brazil.



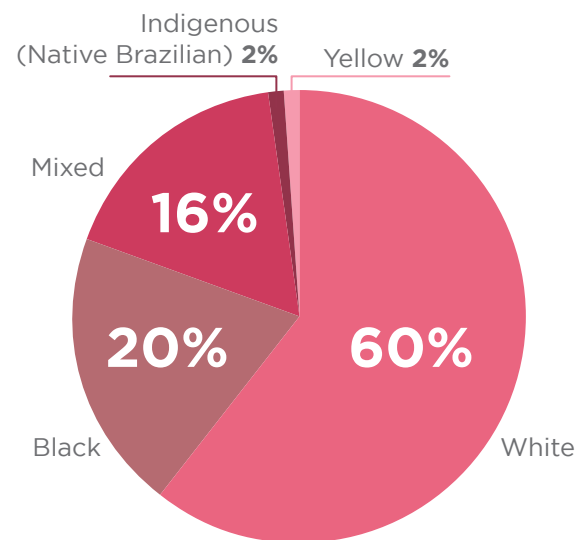
Talent Profile 2019-2024

(Information declared voluntarily)

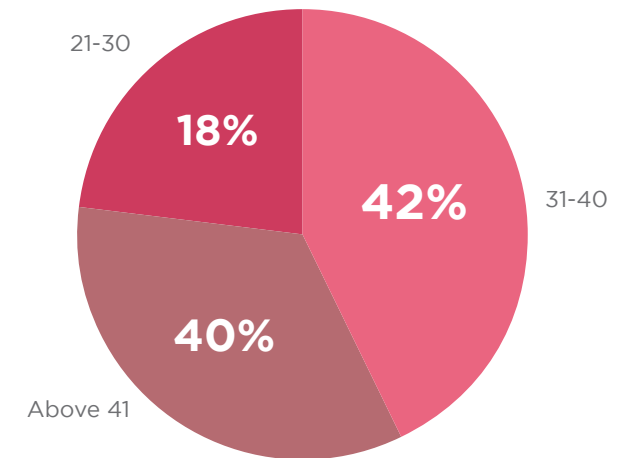
GENDER IDENTITY



RACE



AGE GROUP





II National Summit

In 2024, the Paradiso Talent Network held its second National Summit in Salvador, Bahia, bringing together 130 professionals from all regions of Brazil for two days full of exchanges and connections.

Professionals from Salvador, French Director **Ladj Ly**, Projeto Paradiso's President Founder **Olga Rabinovich**, and her associate, **Roberta Corvo**, attended the event.



Maria Angela de Jesus, member of the Projeto Paradiso advisory board, Olga Rabinovich, and Roberta Corvo.



The event brought together 130 fellows, members of the advisory board and the Projeto Paradiso team in Salvador (Bahia).



Photographer: Milena Palladino



During the meeting, French filmmaker **Ladj Ly** had an exclusive conversation with the audience about his career, training, and latest film, *Batiment 5*.



The event also featured a presentation of Projeto Paradiso's results over the last 5 years and chats with the institution's team.



Among the day's activities, guests were invited to take a photo and choose which fictional character represented them best at that moment.



Talent Network

By joining the **Paradiso Talent Network**, professionals can access exclusive benefits and expand their network in the field. The **Talent Management Team** is responsible for these actions - they aim to strengthen the network's development and promote strategic connections.

- Discounts and Waivers in markets and festivals
- Exclusive Fellowships:
 - Málaga Talent*
 - IndieLab*
 - Rotterdam Lab*
 - Lab Varilux*
 - Sol Film Lab*
- Meetings with industry players
- Office access
- Exclusive courses
- Additional grants
- Paradiso Talent Network Conferences
- Networking opportunities





Exclusive scholarship awarded to **Rosa Caldeira** - Campus Málaga Talent (Spain).



Paradiso Talent Network Happy Hour with Berlinale Talents, Rio de Janeiro (Brazil).



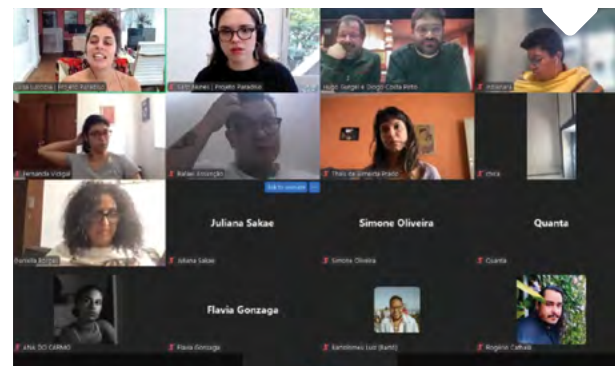
Additional grant for **Bartolomeu Luiz** to participate in Gotham Week (USA).



Additional grant for **Ana Clara Ribeiro** to participate in LabGuion (Colombia).



Canal Brasil Online Info session



Quanta Online Info session



Exclusive fellowship awarded to **Larissa Barbosa** - IndieLisboa Lab (Portugal).

Exclusive fellowship awarded to **Ana do Carmo** - Franco-Brazilian Varilux Lab.



Additional grant for **Karen Castanho** to participate in TFL ScriptLab (Italy), with the project *O Funeral (The Funeral)* by **Carolina Markowicz**.

Impact Day with Hubert Bals Fund Director **Tamara Tatishvili**.





FELLOWSHIPS AND AWARDS

20 Paradiso Fellowships

In 2024,
we offered
20 Paradiso
Fellowships
for Brazilian
screenwriters,
directors, and
producers to
hone their skills
outside Brazil.





Creative Producer Indaba (South Africa)



Locarno Pro - U30 (Switzerland)

Maestria em Escrita Criativa em Roteiro - EICTV (Cuba)



Locarno Spring Academy (Switzerland)

EAVE+ (Luxembourg)



Filma AFRO (Colombia)

- Cine Qua Non Lab in English (Mexico)
- Creative Producer Indaba (South Africa)
- Curso de Desarrollo de Proyectos Audiovisuales Iberoamericanos - CDPAI (Spain)
- EAVE Producers Workshop (Luxembourg)
- EAVE Puentes (Uruguay)
- EAVE+ (Luxembourg)
- Filma AFRO (Colombia)
- First Cut+ Karlovy Vary (República Tcheca)
- Locarno Pro - U30 (Switzerland)

- Locarno Spring Academy (Switzerland)
- Maestria em Escrita Criativa em Roteiro - EICTV (Cuba)
- Midpoint Institute - Writers' Room (Czech Republic)
- Produire au Sud (France)
- Sam Spiegel International Film Lab (Israel)
- Serial Eyes - DFFB (Germany)
- SeriesMakers - Series Mania Institute (France)
- TorinoFilmLab Feature Lab (Italy)
- TorinoFilmLab ScriptLab (Italy)

In recognition of professionals from multiple areas, Projeto Paradiso also **awarded 15 prizes** in partnership with **renowned Brazilian audiovisual institutions.**

15
awards





ABRA | Brazilian Association of Screenwriters - Screenwriter of the Year: Awarded to **Renata Andrade** and **Thais Pontes**, creators of *Encantado's*.



SAPI | Paradiso: Awarded to **Renata Diniz** for the project *Memórias Secas*.



Cabíria Festival | 2024 Cabíria Screenplay Award - First Place: Awarded to Screenwriter and Actress **Georgina Castro**.

Cena 15 | Paradiso Award (Participation in BAL-LAB, France): Awarded to **Bolada**, a project by **Déio Cardoso** and **Vinicius Augusto Bozzo**.



Serial Bridges | Award (Participation in Series Mania Forum, Lille, France, 2025): Awarded to Showrunner and Producer duo **José Eduardo Belmonte** and **Fernanda Senatori**.



Brasil CineMundi | Award (Participation in Málaga Festival, Spain): Awarded to the project *A Estirada* by **Sérgio de Carvalho**.





Funjope | Award (Participation in Meet Them, San Sebastián Festival, Spain): Awarded to Producer **Drica Soares** for the project *Ratox CH7* by **Artur Lins**.



FRAPA | Screenplay Competition Award: Awarded to *Malu Tatu* for the feature-length film project by **Débora Resendes** and **Milena Ribeiro**.

São Paulo International Film Festival | Distribution Award: Awarded for supporting the distribution of the feature film *Malu* by **Pedro Freire** - one of the public's best-rated films at the Mostra Brasil selection.



BrLab and Torino Film Lab | Award (TorinoFilmLab Feature NEXT Course): Awarded to Screenwriters **Ana Julia Travia** and **Duda de Almeida** for the project *Sereia (Mermaid INC)*.



DiALAB | DiALAB Festival Paradiso Award: Awarded to Screenwriter **George Ferreira** for the series project *Quando a Gira Girou*, produced by **Alison Fidelis**.





PARADISO INCUBATOR

Paradiso Incubator is a training program aimed at developing feature-length fiction projects.

Its objective is to **promote international co-productions of high artistic value** and foster the professional development of participants – independent and debut screenwriters, directors, and producers.

The Incubadora offers writers financial **resources, mentoring, and networking opportunities** as a means of expanding their potential. Projects also benefit from consulting, workshops, other services, and incentives to participate in national and international events.





Paradiso Incubator Meeting, São Paulo (São Paulo), 2024.



On set, filming *Neuros* by **Guilherme Coelho** - a project of Paradiso Incubator 2021.



On set, filming *Não Estamos Sonhando (We Are Not Dreaming)* by **Ulisses Arthur** - a project of Paradiso Incubator 2020.



A ONÇA (THE JAGUAR)

by Emanuel Lavor



Produced by
Bruno Fatumbi Torres

Produced by: Selections and Prizes:



ENGOLE O CHORO (SUCK IT UP)

by Fabio Rodrigo



Produced by
Amanda Pó

Produced by: Selections and Prizes:



INFANTARIA (INFANTRY)

by Laís Santos Araújo



Produced by
Pedro Krull

Produced by: Selections and Prizes:



Paradiso Incubator in numbers

6 editions | **24** projects | **37** fellows

3 projects in post-production

2 projects to be filmed in 2025

15 first time feature-film directors

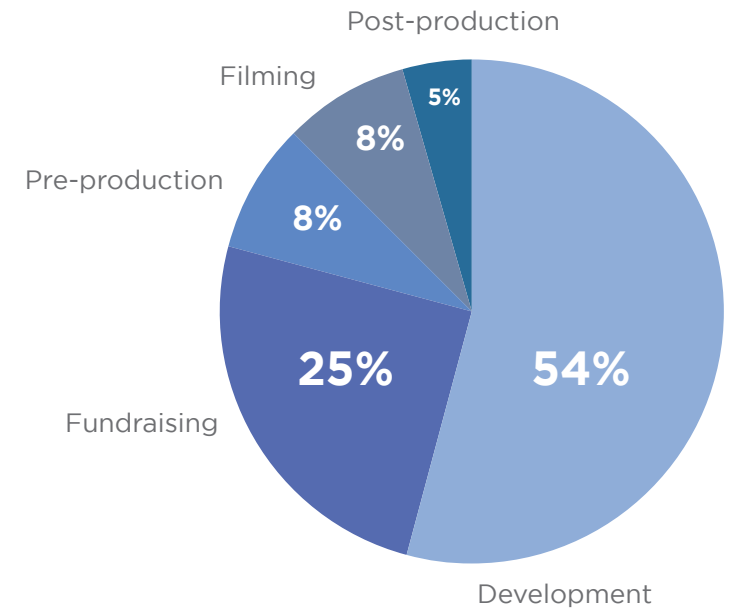
5 first-time feature-film producers

66% of projects are partially funded

87% of projects have a producer attached

25% of projects have successfully secured international coproduction

PROJECT STAGES



RESIDENCIAS



Eight residencies, in Brazil and abroad, focused on developing feature fiction films by Brazilian moviemakers.

Paradiso Residencies are tailor-made and exclusive opportunities catered specifically to a Brazilian audience.

RESIDÊNCIA
Paradiso



Cité internationale des Arts - Paris
(France)
Fernanda Lomba



RESIDÊNCIA
Paradiso

Moulin D'Andé
(France)
Marcos Pimentel
and Luana Melgaço



Pop Up Film Residency
(Romania)
Carolina Markowicz
and Ada Solomon
(host and mentor)



Residência Base
(Brazil)

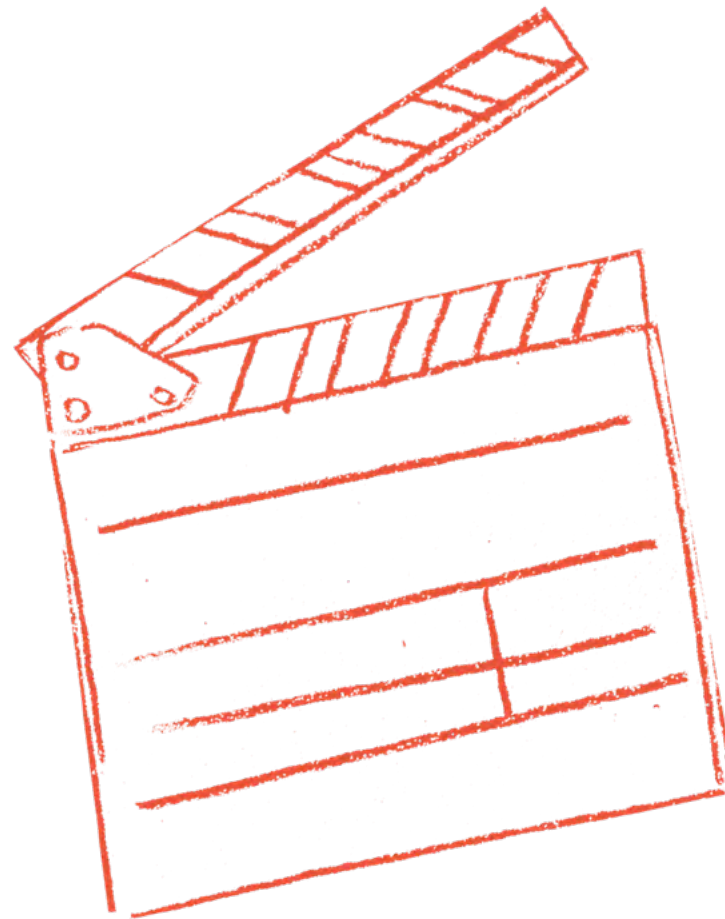
RESIDÊNCIA
Paradiso



PARADISO ACCELERATOR



The Paradiso Accelerator is a career acceleration program that aims to increase the participation of **Black** professionals in the audiovisual market.



Aceleradora
Paradiso



Distribution Accelerator

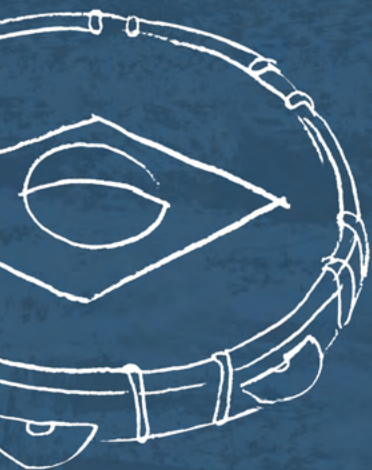
In partnership with **Vitrine Filmes**, this second edition focused on distribution. Filmmaker **Sidjonathas Araújo** (Bahia) was selected to join the marketing team for the national launch of **Lillah Halla's** feature film *Levante (Power Alley)*.



Production Accelerator

The focus of this edition was on executive production. Director and Producer **Bartolomeu Luiz** (Rio de Janeiro) - already a member of the Paradiso Talent Network - was selected by the Accelerator Program to work for a semester on *Passinho: O Ritmo dos Sonhos* - a **Disney** series produced by **Boutique Filmes**.





BRASIL NO MUNDO



We supported
30
films,
series, and
projects
in 15 festivals,
4 markets, and
3 international
WIPS.

In 2024, we
supported restored
classical works
selected for major
film festivals.





**PERFECT ENDINGS
(13 SENTIMENTOS)**

Daniel Ribero

Frameline Film
Festival



**SEASIDE AVENUE
(AVENIDA BEIRA-MAR)**

Maju de Paiva and
Bernardo Florim

Guadalajara
International Film Festival



**BETHANY
(BETÂNIA)**

Marcelo Botta

Berlin Film Festival

Cinélato -
Rencontres de
Toulouse

BOCHA

Caru Alves
de Souza

When East Meets
West

I'M STILL HERE

(AINDA ESTOU AQUI)

Walter Salles

Venice International
Film Festival

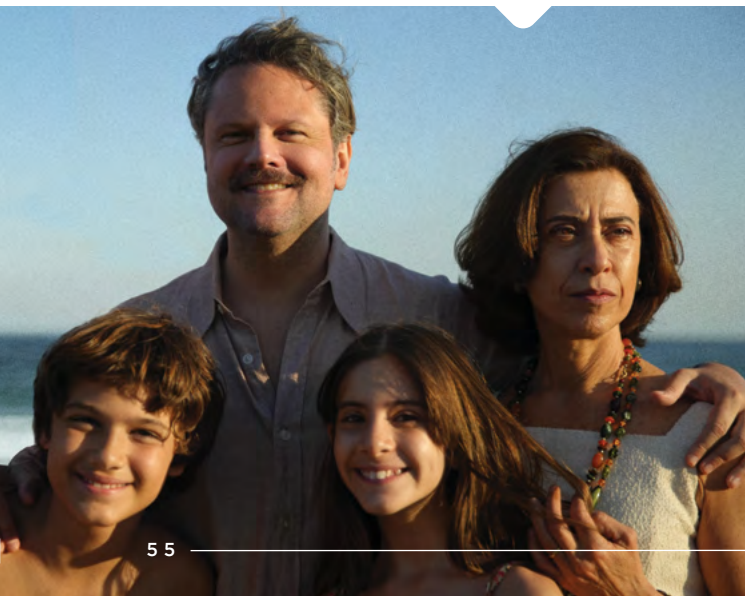
Oscar nomination
support

BABY

Marcelo Caetano

Critics' Week -
Cannes

Festival Biarritz
Amérique Latine





CIDADE; CAMPO

Juliana Rojas

Berlin International Film Festival 🌿

Frameline Film Festival

CONTINENT (CONTINENTE)

Davi Pretto

Sitges Film Festival

CROCODILA

Gabriela Almeida Amaral

San Sebastian International Film Festival

SLEEP WITH YOUR EYES OPEN (DORMIR DE OLHOS ABERTOS)

Nele Wohlatz

Berlin International Film Festival 🌿

THE HANGED (OS ENFORCADOS)

Fernando Coimbra

Toronto International Film Festival

A STRANGE PATH (ESTRANHO CAMINHO)

Guto Parente

Cinélato - Rencontres de Toulouse 🌿





**YEAR'S END
(FIM DE ANO)**
Vânia Lima

Conecta Fiction &
Entertainment



GREICE
Leonardo
Mouramateus

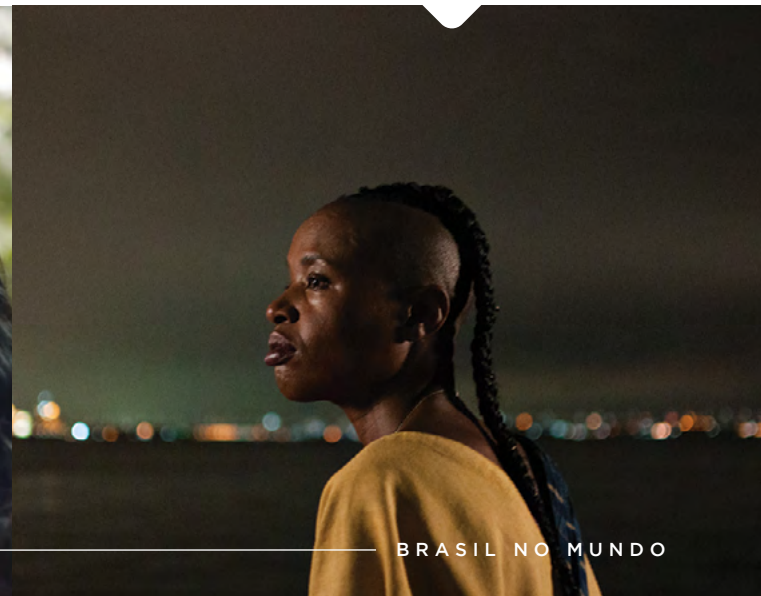
International
Film Festival
Rotterdam

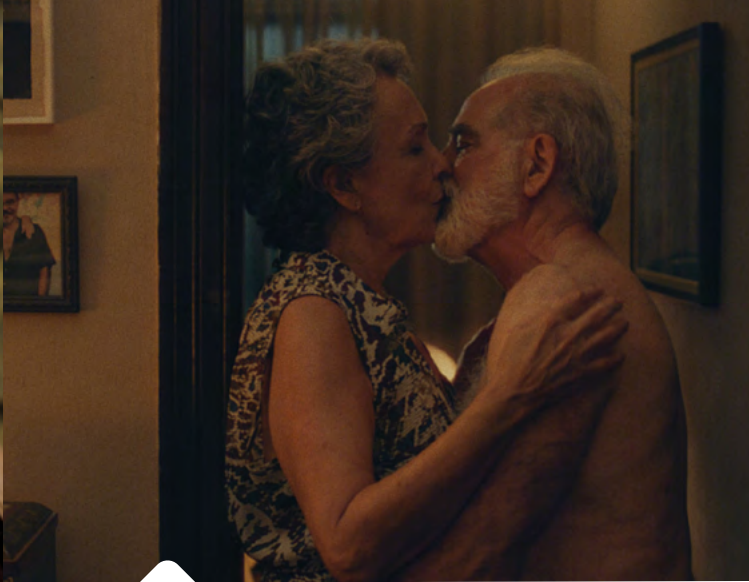


MOTEL DESTINO
Karim Aïnouz
Festival de Cannes

**FORMOSA BEACH
(PRAIA FORMOSA)**
Júlia de Simone

International Film
Festival Rotterdam





**THE FALLING SKY
(A QUEDA DO CÉU)**

Eryk Rocha e
Gabriela Carneiro
da Cunha

Directors'
Fortnight - Festival
de Cannes

**PORTRAIT OF A
CERTAIN ORIENT
(RETRATO DE UM
CERTO ORIENTE)**

Marcelo Gomes

International Film
Festival Rotterdam

SENHORITAS

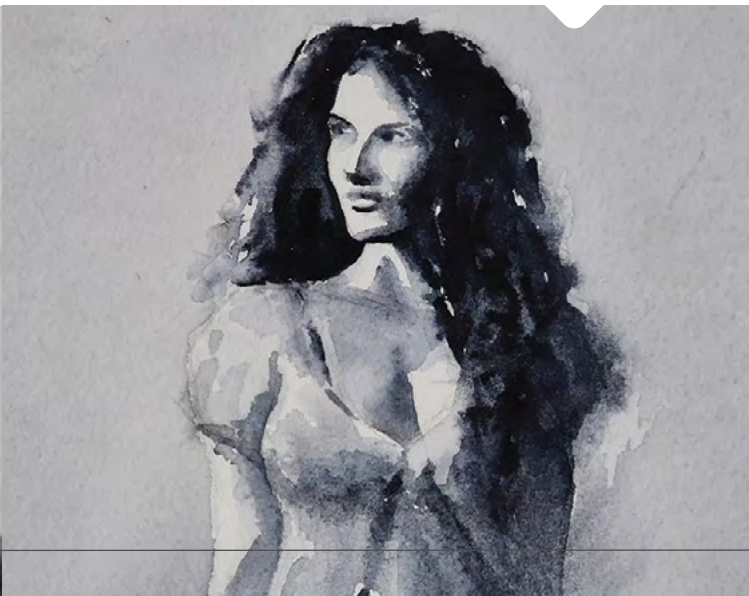
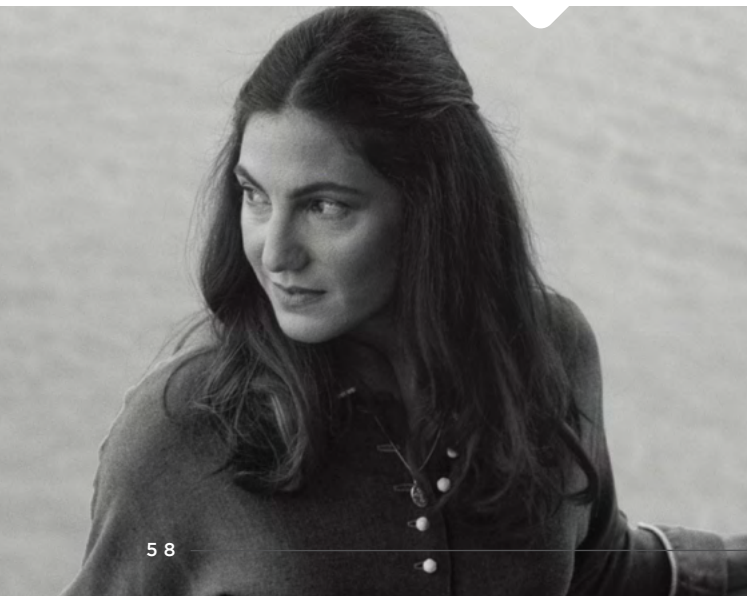
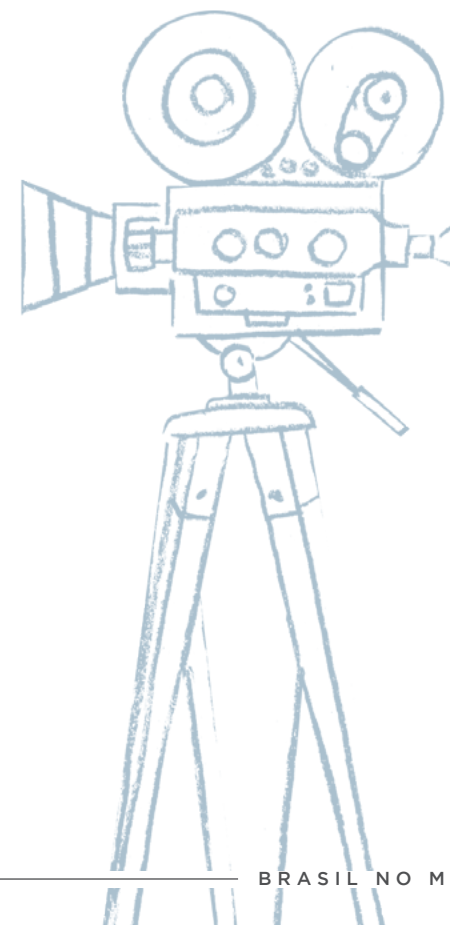
Mykaela Plotkin

Festival Biarritz
Amérique Latine 

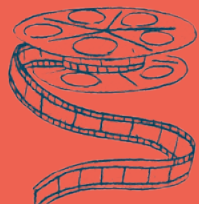
**THE LAST
FLOWER
(A ÚLTIMA FLOR)**

Edson Akatoy

Guiões -
Portuguese
Language
Screenplay Festival

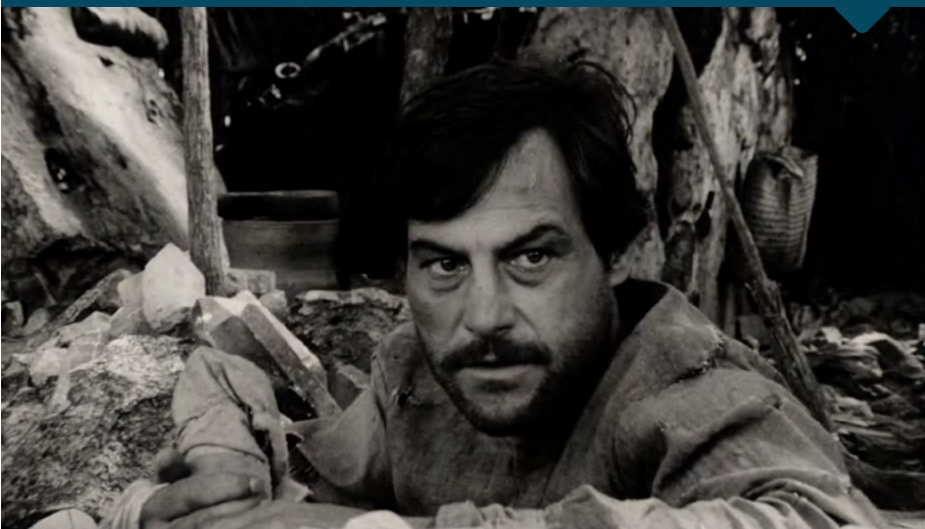


CLASSICS



THE HOUR AND TURN OF AUGUSTO MATRAGA
(A HORA E A VEZ DE AUGUSTO MATRAGA)
Roberto Santos

Venice Classics - Venice Film Festival



BYE BYE BRASIL
Cacá Diegues
Cannes Classics

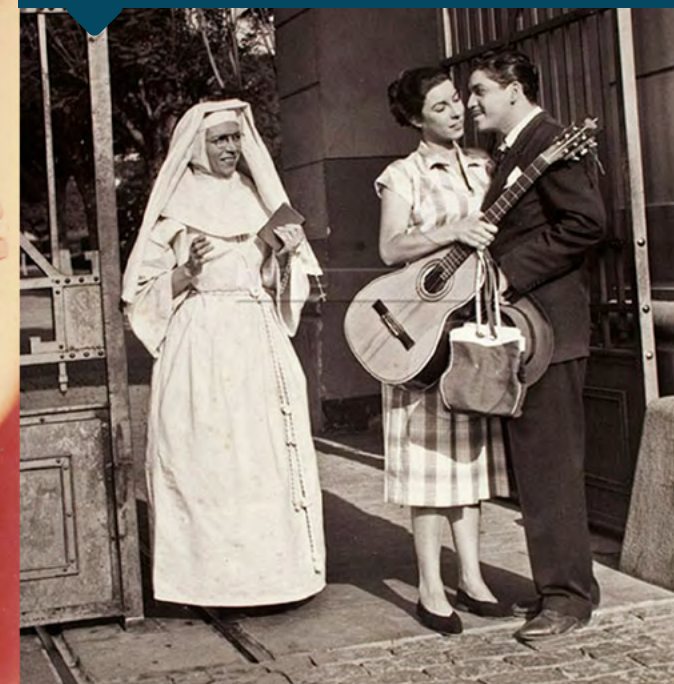
NEW WAVE (ONDA NOVA)
José Antonio Garcia
e Ícaro Martins
Histoires du Cinéma -
Festival de Locarno



**SPECIAL
RETROSPECTIVE
60 YEARS
LC BARRETO**
Cinemateca Portuguesa

A REAL WOMAN (MULHER DE VERDADE) 
Alberto Cavalcanti

Histoires du Cinéma - Festival de Locarno



Paradiso WIP Prizes

In partnerships with major festivals, we offer US \$10K in prizes to selected projects for their **Works In Progress (WIPs)**.



JEPOTÁ
Augusto Canani e Carlos Papá Guarani
Cinélatino - Rencontres de Toulouse



ONCE UPON A TIME IN CORDISBURG
(ERA UMA VEZ EM CORDISBURGO)
Marco Antônio Pereira
Guadalajara Construye -
Festival Internacional de Guadalajara



THE NATURE OF INVISIBLE THINGS
(A NATUREZA DAS COISAS INVISÍVEIS)
Rafaela Costa
Copia Final - Ventana Sur



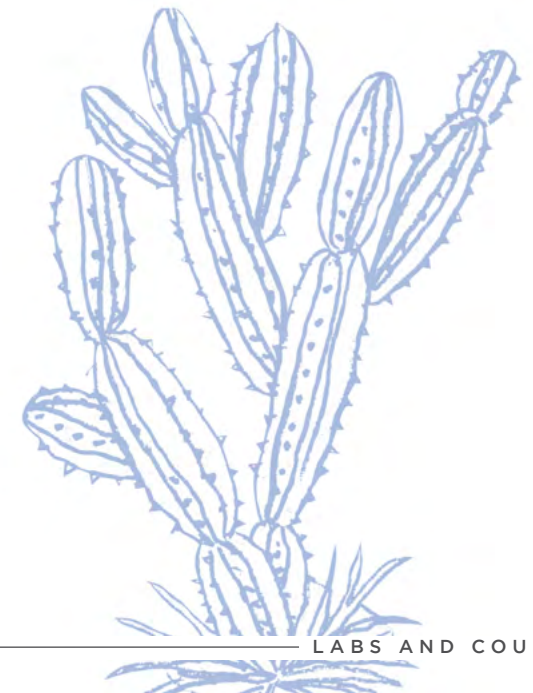
LABS AND COURSES



In **2024**,
Projeto Paradiso
implemented
**six development
courses, audience
design and editing
laboratories.**

**More than 60
professionals
impacted.**

We also supported
the implementation
of another **10 courses
and laboratories**,
reaching **all
regions of
Brazil** with
training
opportunities.





FRAPA[LAB] | The 6th edition of the script lab was co-produced with Projeto Paradiso.

First Cut Lab Paradiso Brazil | International editing and consulting program brought to Brazil by Projeto Paradiso.

Serial Bridges | 2nd edition of the series co-production workshop, organized by SeriesMania Institute, held in Rio de Janeiro (Brazil).

New Voices | A screenwriting workshop for underrepresented communities, co-sponsored by Projeto Paradiso.

BrLab Audience Design | Audience design workshop focused on projects from the Paradiso Incubator held during BrLab.

Curitiba Lab Pós - Olhar de Cinema (Post Production Lab) | Activity dedicated to feature films in post-production, co-organized by Projeto Paradiso.



BrLab Audience Design

BrLab is a tailor-made workshop for projects funneled directly from Paradiso Incubator. Held live during BrLab this year, participants received audience design training focused on communication, distribution, and engagement strategies.

FRAPA[LAB]

The 6th edition of FRAPA[LAB], focused on developing fiction projects, was co-produced with Projeto Paradiso. Selected candidates participated in training and met with market experts.

Curitiba Lab Pós - Olhar de Cinema

Dedicated to the post-production phase, this lab focuses on editing, marketing, and international sales consultancy of Brazilian feature films. Co-organized by Projeto Paradiso, the lab was held in Curitiba (Brazil) during Olhar de Cinema, Curitiba International Festival 2024.

New Voices

Co-sponsored by Projeto Paradiso, New Voices is a screenwriting workshop for underrepresented communities. This edition was part of Spicine's professional development program.

First Cut Lab Paradiso

An international editing and consulting program designed by Matthieu Darras and brought to Brazil by Projeto Paradiso. The third edition benefited three fiction feature films in their early stages.

Serial Bridges

The second edition of the workshop, organized by SeriesMania Institute and supported by RioFilme, selected eight duos of producers and showrunners from all over the country. This workshop was sponsored by RioFilme/Rio de Janeiro's Department of Culture, Projeto Paradiso, SICAV, FIRJAN, the French Embassy in Brazil, Festival do Rio, and RioMarket.

Supported Courses and Labs:





SHOW ME THE FUND



Show Me the Fund
is a project run by
Projeto Paradiso
that connects
audiovisual
professionals with
international funds.

Launched in **2020** in partnership
with **Brazilian Content** and
Cinema do Brasil.



**SHOW ME
THE FUND**

Fund Map

Updated periodically, this online **user-friendly search tool** showcases information on **over 100 international funding opportunities**, which total approximately **US\$ 12 million**.

Impact Development

The **bilingual publication Development Impact**, a groundbreaking collaboration between the **Hubert Bals Fund**, **Projeto Paradiso**, and **Show Me the Fund**, discusses the importance of funding for project development in Brazil and worldwide.



Events

This year, we participated in two panels, presenting funding opportunities for projects of different natures. These talks were part of the **Serie_lab** and **Transforme- Mercado Cinema LGBT+** events.



showmethefund.co

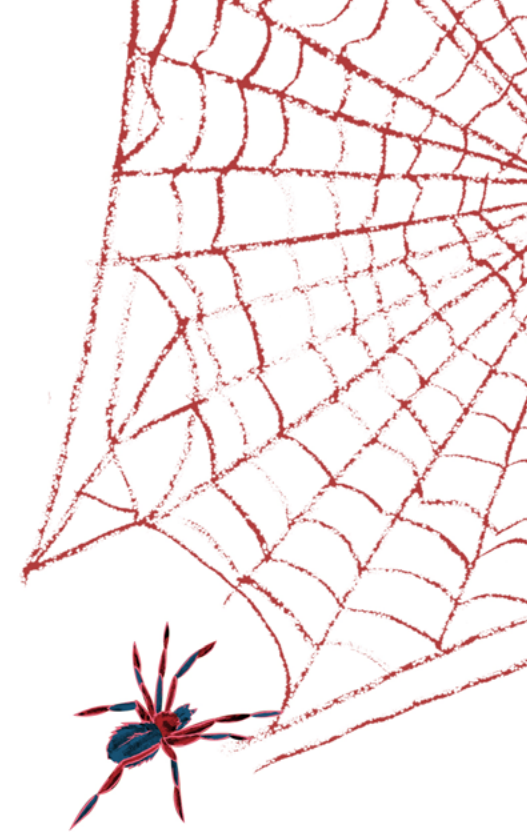


PARADISO MULTIPLICA



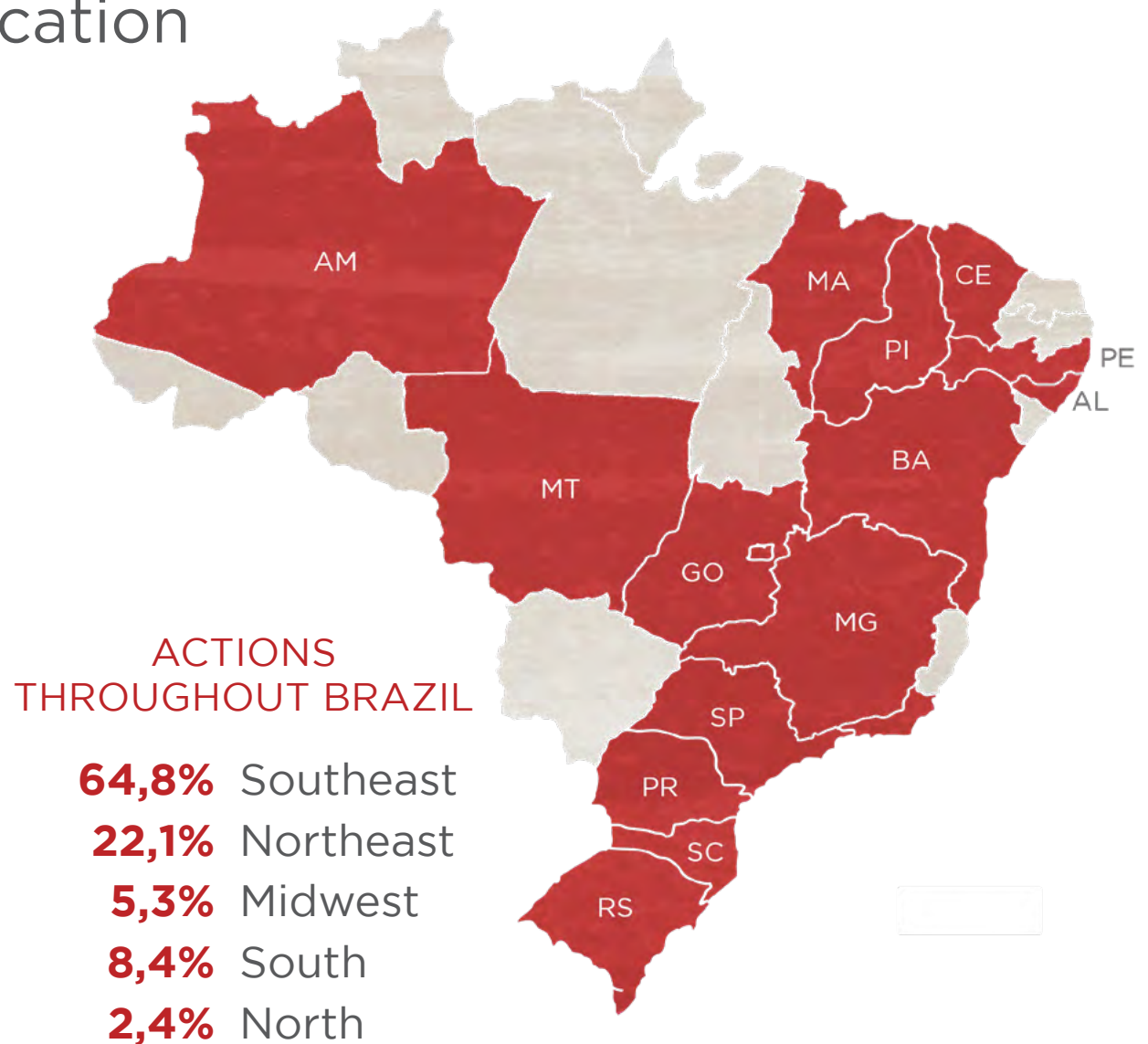
Paradiso Multiplica seeks to disseminate the knowledge acquired by members of the **Paradiso Talent Network**. The focus is on sharing the learning they have gained at **leading institutions worldwide**.

**Over the past 5 years,
we've promoted over
2,000 hours
of multiplication.**



717 hours of multiplication

- 36** partners
- 15** cities
- 14** states
- 82** professionals
- 13.141** people reached
- 28** lectures
- 66** mentoring sessions
- 10** juries
- 1** course





Creative writing masterclass with **Charles Morais** at LabQueer, Salvador (Bahia).



Masterclass on *Alteridade na Escrita* (Otherness in Screenwriting) with **Maíra Buhler** at the Cabíria Festival, São Paulo (São Paulo).



Masterclass for beginner screenwriters with **Emanuel Lavor** at Goiânia Kino Mostra, Goiânia (Goíás).

Masterclass on production with **Bárbara Defanti** at the Brazilian University Film Festival, Niterói (Rio de Janeiro).



Masterclass on impactful stories with **Daniela Marinho** at La Fuente, Cuiabá (Mato Grosso).



Financing mentoring by **Yolanda Barroso** for **Paula Alves**, producer of *Arroz de Hauçá*, by **Camila Ribeiro**.



Paradiso Multiplica Partners





PARTNERS



National Partners



International Partners



INSTITUTIONAL PRESENCE





Serie_Lab | Panel Discussion - How Can the Market Collaborate with an Ecosystem of Talents for TV and Streaming?



Conecta FICTION & ENTERTAINMENT (Spain) | Program Director Rachel do Valle was invited to moderate all the panels focusing on Brazilian themes.

3º Fórum Spcine | Panel - Promoting Audiovisual Production Worldwide.



RIO2C | Panel Discussion - Behind the Scenes of Creativity: Developing Talents and Skills for the Future of Entertainment.



Festival de Karlovy Vary (Czech Republic) Panel Discussion - When Public Funds Dry Out: How Can Our Film Ecosystem Survive?





STEP IN (Switzerland) - Executive Director Josephine Bourgois participated in Step In 2024, an international Think Tank promoted by Locarno PRO, the industry component of the Locarno Film Festival.



AFRICAN FILM SHOWCASE | Panel - Professional Organizations in Brazil and Africa and their Roles in the Development of the Film Industry.



FRAPA Case Study:
Property by Daniel Bandeira. Mediated by Safo Nunes.



RIOMARKET | Josephine Bourgois participated in a panel about International Festivals at RioMarket. Luísa Lucciola participated in a panel on communication at Talents Rio.





IN THE PRESS



O Estado de S. Paulo - 08.01

ESTADÃO conteúdo

PR NEWSWIRE ECONOMIA - 08/01/2024 13:47

PROJETO PARADISO INOVA EM 2023 E FORTALECE APOIO AOS PROFISSIONAIS DO AUDIOVISUAL BRASILEIRO



Projeto Paradiso celebra a realização de novos investimentos na formação e internacionalização de talentos do audiovisual

SÃO PAULO, 9 de janeiro de 2024 /PRNewswire/ -- Se há um ano para o Projeto Paradiso comemorar, este é 2023. A notável retomada para a cultura e o audiovisual em todo Brasil resultou em oportunidade de crescimento para a iniciativa filantrópica, que protagoniza papel expressivo na formação e no avanço de profissionais do setor. Prestes a completar cinco anos de existência em março de 2024, a instituição alcançou marcas inéditas, oferecendo apoio a 41 novos talentos e investindo, somente no programa Brasil no Mundo, R\$650 mil em projetos audiovisuais para apoiar a participação de longas e séries brasileiros em festivais e mercados por todo o mundo.

Señal News - 05.02

Señal News AGENDA EDIC

PROJETO PARADISO ANUNCIÓ FUERTE INVERSIÓN PARA APOYAR AL AUDIOVISUAL BRASILEÑO

A través de su programa "Brasil no Mundo", prevé invertir más de BR\$ 650 mil en 2024. Es para apoyar la participación de largometrajes y series de ficción brasileños seleccionados en 29 festivales y mercados de América, Europa, Asia y África.

STV por Señal News news@senalnews.com @senalnews @senalnews @senalnews



Folha de S. Paulo - 05.04

MÔNICA BERGAMO

monica.bergamo@grupofolha.com.br

INTERCÂMBIO O cineasta francês Ladj Ly ("Os Miseráveis") estará no Brasil na próxima semana para um encontro com 140 profissionais do audiovisual do país. A reunião ocorrerá em Salvador como parte do Encontro Nacional da Rede **Paradiso de Talentos**.

Alô Alô Bahia - 10.04

alôAlô Bahia

Diretor francês de 'Os Miseráveis' desembarca em Salvador para encontro nacional de cinema



Jornal da Manhã - TV Bahia - 12.04



Tela Viva - 29.04

TELA VIVA

NOTÍCIAS PAY-TV PROGRAMAÇÃO ARTIGOS/ANÁLISES EVENTOS ANUNCIE CADA

100% 1 - Notícias (Tela Viva) - Brasileira Juliana Rojas integrará júri da Palma Queer no Festival de Cannes

Brasileira Juliana Rojas integrará júri da Palma Queer no Festival de Cannes

Por Redação - 29 de abril de 2024 Atualizado em 29 de abril de 2024



Juliana Rojas (Foto: Divulgação)

O Estado de S. Paulo - 14.05



Direto da Fonte Gilberto Amendola

● **RESIDÊNCIA NA FRANÇA** O Projeto Paradiso, com o apoio da Embaixada da França no Brasil, lança residência de escrita exclusiva para cineastas brasileiros no Centre des Écritures Cinématographiques (CÉCI), em Moulin d'Andé, na França. O anúncio oficial acontece amanhã durante o Festival de Cannes 2024.

Variety - 21.05



The 2024 Pop Up Residency Selects 'The Funeral,' the Third Feature From Brazilian helmer Carolina Markowicz (EXCLUSIVE)



Brazilian auteur Carolina Markowicz will head to Bucharest to hone her third feature, "The Funeral." In development, the film was selected for the 2024 Pop Up Residency, pairing Markowicz with multi-prized Romanian producer Ada Solomon for a three-week consultancy.

Variety - 21.05



Brazil's Projeto Paradiso, France's Centre des Écritures Cinématographiques Team on Trans-Atlantic Filmmaker Residency (EXCLUSIVE)



Announced from this year's Cannes Film Festival, Projeto Paradiso – a Brazilian private foundation that supports local film and TV professionals – is teaming with the Centre des Écritures Cinématographiques (CECI) – an artistic cultural center in Moulin d'Andé, France – on a new screenwriting residency for Brazilian filmmakers. The initiative, part of the Projeto Paradiso Residencies Program, has also received support from

Prensario Internacional - 18.06



• Televisión • Plataformas Digitales • Licensing

Televisión Contenido Tecnología LatinAdSales Kids & Teens Podcast

Projeto Paradiso assiste a Conecta Fiction & Entertainment en una edición que destaca Brasil y Portugal



Rachel do Valle, directora de programas del Proyecto Paradiso



18-06-2024

Creado en octubre de 2018 para promover el cine independiente y apoyar proyectos y realizadores a través de subvenciones, la iniciativa Projeto Paradiso se presenta en la edición 2024 de Conecta Fiction & Entertainment, donde justamente Brasil es uno de los dos países en foco.

Empresas & Negócios - 29.08



lobato@netjen.com.br

G - Bolsa para Cineasta

Iniciativa filantrópica do Instituto Olga Rabinovich traz uma boa notícia para os cineastas brasileiros que têm projetos de longas-metragens de ficção. Uma Bolsa Paradiso no valor de R\$ 10 mil reais para um profissional selecionado para a residência Ikusmira Berriak. A formação de apoio e promoção de talentos emergentes do setor audiovisual acontece entre março e setembro de 2025, em San Sebastián, no País Basco (Espanha). Os interessados em participar da seleção podem inscrever seus projetos até o dia 2 de setembro no site: (<https://www.projeto-paradiso.org.br/holsas-e-premios/holsas/residencia-ikusmira-berriak/>)

Correio do Povo - 06.10

CORREIO DO POVO

in @ f o t v ELEIÇÕES GRÊMIO INTER ELEIÇÕES NOS EUA

ARTE & AGENDA

Projeto de série 'Os Guardiões' vence prêmio internacional no Serial Bridges

A autoria é de José Eduardo Belmonio e Gracielle Guarani

06/10/2024 | 11:01
Correio do Povo



Durante a última semana, oito projetos selecionados participaram de atividades de formação e consultoria para desenvolver seus projetos de séries | Foto: Pedro Klosser / Divulgação / CP

Exibidor - 29.10

EXIBIDOR

NOTÍCIAS A REVISTA CALENDÁRIO CLIPPING FORNECEDORES

NOTÍCIAS / MERCADO / INCENTIVO

FINANCIAMENTO DE PROJETOS EM DESENVOLVIMENTO É FOCO DE ESTUDO DO HUBERT BALS FUND E PROJETO PARADISO: "A VALORIZAÇÃO DO ROTEIRISTA É ALGO QUE PROMOVEMOS"

Diretores de ambos os grupos cederam entrevista exclusiva ao Portal Exibidor

Compartilhe:



(foto: Divulgação)

Vinculado ao Festival Internacional de Cinema de Roterdã, o Hubert Bals Fund (HBF), em uma importante parceria com o Projeto Paradiso, divulgou o estudo Desenvolvimento de Impacto, que demonstra a importância de incentivar filmes ainda em sua fase inicial. Além disso, o fundo neerlandês, que tem como foco o financiamento de projetos em desenvolvimento, tem o Brasil como o principal destino de seus incentivos financeiros.

TEAM



Team



OLGA RABINOVICH
Founder and President

Passionate about film, Olga Rabinovich from Brazil chose the audiovisual sector as the focus of her philanthropic work. A firm believer in its potential to change people's views and even their realities, she deems the audiovisual industry an important tool for strengthening Brazilian identity and sharing it with the world.



**ROBERTA DE OLIVEIRA
E CORVO**
Associate

A lawyer focused on business law and estate planning, she graduated from the University of São Paulo (USP) and has a master's degree and Ph.D. from PUC-SP and a Master's in Law from Pennsylvania University. Roberta is currently a partner at Corvo Advogados, a member of the Advisory Board of Associação Acorde Oficinas Para Desenvolvimento Humano and a member of the Advisory Board of Sociedade Amigos da Cinemateca - OS.

Team



JOSEPHINE BOURGOIS
Executive Director

With MAs in Literature from the University of Paris Sorbonne and Social Sciences from New York University (NYU), she has worked for 20 years in the nonprofit sector and the cultural scene in Brazil. She was the director of the Paraty International Literary Festival (Flip), founded the innovative creative writing project Fabriqueta de Histórias, and has worked for the city of São Paulo's culture department.

RACHEL DO VALLE
Program Director

A journalist with a postgraduate degree in Audiovisual Production and Management (University of Coruña/Spain) and a student at the Center for Studies on International Negotiations at USP. Rachel joined Projeto Paradiso in 2019 after a decade of work at BRAVI (Brazilian Independent Audiovisual), where she managed the Brazilian Content export program, a partnership with ApexBrasil. Previously, she worked in distributing Brazilian feature films and series for the foreign market.

MILENA LARISSA
Program Analyst and Paradiso Multiplica Coordinator

With a degree in Social Communication from FIRB, a specialization in Radio and Television, and a degree in Project Management from FGV (Fundação Gertulio Vargas), Milena has worked in the audiovisual market since 2014. Milena began producing accessibility resources and packages for digital cinema, later migrating to distribution on streaming platforms to coordinate throughout Latin America. After participating in VitrineLab 2024, a film distribution course, Milena combines management and strategy to expand the impact of the Brazilian audiovisual industry.

LUÍSA LUCCIOLA
Communications and Talent Management Manager

Luísa graduated in Journalism from UFRJ (Federal University of Rio de Janeiro) with expertise in communication strategy and connections in the audiovisual market. Luísa has worked for several media outlets such as Jornal Extra, AFP, and Agência Pública and produced the documentary Who Killed Marielle Franco for the Al Jazeera English channel. Luísa is responsible for the Project's communication strategy and career development of audiovisual professionals.

SAFO NUNES
Communications and Talent Management Analyst

Graduated in Cinema and Audiovisual from UNIFACHA, with a degree in Cultural Management from Sesc São Paulo, Safo is passionate about developing projects that combine creativity and cultural impact. With experience in production, Safo works as the Communications and Talent Management Analyst at Projeto Paradiso and is responsible for writing strategic content and helping promote Brazilian professionals and projects.

LUANNA SAMPAIO
Communication Assistant

Luanna graduated in 2022 with a degree in Communication and Multimedia from PUC-SP (Pontifícia Universidade Católica de São Paulo). Luanna's focus is audiovisual and multimedia production for various platforms. Having worked in the audiovisual field since 2019, Luanna has directed and produced short films that have participated in several Brazilian and international festivals. Luanna is a founding partner of the independent audiovisual production company Cleopatra Filmes e Multimídia.

FERNANDA DE LUCCIO
Administrative-financial Coordinator

A graduate in financial management from Anhembi Morumbi, Fernanda worked for more than 10 years as a financial analyst for Elo Company.

Advisory Board



ALINE LOURENA

Creative Producer and TV executive with over 14 years of experience. Lourena has experience in creative supervision, strategic planning, and content solutions. She is currently the Content Acquisition Manager at Netflix.



LÁZARO RAMOS

Lázaro Ramos is a Brazilian actor, presenter, filmmaker, producer, and writer of children's literature. He began his artistic career at Bando de Teatro Olodum and gained notoriety by playing João Francisco dos Santos in the film *Madame Satã* (2002). He directed *Medida Provisória* (Executive Order - 2020) and the TV movie *Falas Negras* (2020) and worked as a producer on the documentary *A Luta do Século* (2016).



MATIAS MARIANI

Founding producer of Primo Filmes (*O Cheiro do Ralo / Drained*, by Heitor Dhalia), Matias now works as a scriptwriter and director of films such as *Shine Your Eyes*, selected in the Panorama session at the 70th Berlinale.



DEBORA IVANOV

Lawyer and producer with more than 20 years of dedication to the audiovisual sector, including many years of work with Gullane Entretenimento, Debora was the Director of the Agência Nacional do Cinema (Ancine) and currently heads the National Forum of Women's Leadership in Audiovisual.



MARCELO GOMES

Director and Scriptwriter Marcelo is responsible for films such as *Paloma*, *Cinema*, *Aspirinas e Urubus*, and *Estou me Guardando para Quando o Carnaval Chegar* (*Waiting for the Carnival*), among others, and has won over 50 international awards.



MAYRA LUCAS

Producer and CEO of the Glaz-Copa Group, Mayra is an expert in content creation, financial structuring, production, and distribution. She is responsible for hits such as *Loucas Pra Casar*, *Historietas Assombradas*, *Tô Rycal*, and *Caso Evandro*.



DENIS MIZNE

A law graduate of USP, Denis was a visiting scholar at Columbia University (US) and a World Fellow at Yale University and is currently the Executive Director of the Lemann Foundation.



MARIA ANGELA DE JESUS

With a long career in the audiovisual sector in Brazil, Maria Angela is currently the director of original international productions at Netflix after acting as the head of national productions at HBO.



SILVIA CRUZ

Partner of Vitrine Filmes, a distributor dedicated mainly to Brazilian independent films, Silvia was responsible for the distribution of films such as *O Som Ao Redor* (*Neighbouring Sounds*), *Hoje Eu Quero Voltar Sozinho* (*The Way He Looks*), *Aquarius* and *Bacurau* (*Nighthawk*). She has recently launched Vitrine Espanha in Europe.

Consultants



EDUARDO VALENTE

Critic, filmmaker and programmer, former International Advisor at ANCINE, and delegate of the Berlin International Film Festival in Brazil.



FERNANDA LOMBA

Fernanda's expertise derives from her diverse experience in production, creation, training, and policies in the audiovisual sector. Fernanda is a co-founder and the current director of the organization NICHOS 54.



PAULA COSENZA

Paula, a partner at Ventre Studio, has partnered with Netflix, Disney, HBO, FOX, Warner, Discovery, Sony Pictures, and Grupo Globo. Paula has also carried out independent productions, which have been shown and awarded at major festivals.



PAULA GASTAUD

Executive Director of Sofa Digital, partner at Mediocielo Films, and VOD Expert.





Projeto Paradiso



projetoparadiso.org.br



fb.com/projetoparadisolOR



@projetoparadiso



paradiso@ior.org.br



youtube.com/projetoparadiso



linkedin.com/company/projeto-paradiso

